

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF VAN ALSTYNE, TEXAS ADOPTING THE PARKS MASTER PLAN; REPEALING ALL CONFLICTING ORDINANCES; PROVIDING FOR SEVERABILITY; PROVIDING FOR PUBLICATION OF THE CAPTION OF THE ORDINANCE; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City Council of the City of Van Alstyne, Texas, has determined the need for a master plan to lead and guide the City of Van Alstyne (herein after the "City") in providing choices for its citizens' quality of life, and

WHEREAS, the orderly development of parks and recreation facilities to address the needs of all citizen requires a planned system with goals, objectives, policies and a plan for development of parks, trails, open space, recreational and other facilities; and

WHEREAS, the City retained the services of a consultant, Dunaway Associates, and held meetings with the City Parks and Recreation Board and City Council for review and input regarding the proposed City of Van Alstyne, Texas Parks Master Plan prepared by Dunaway Associates (hereinafter "Parks Master Plan"), a copy of which is attached hereto and incorporated herein as Exhibit "A"; and

WHEREAS, after reviewing the proposed Parks Master Plan and considering any and all public input, the City Council has determined that the adoption of the Parks Master Plan as set forth in **Exhibit "A"** hereto is beneficial to the orderly development of parks, trails, open space, recreational and other facilities and therefore should be adopted; and

WHEREAS, the Council further finds that the adoption of the Parks Master Plan set forth in Exhibit "A" is beneficial for the public health, safety and welfare and that the Parks Master Plan adopted hereby shall supersede, and in accordance herewith shall repeal any conflicting provisions relating to a parks master plan of the City.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF VAN ALSTYNE, TEXAS, THAT:

SECTION 1: Findings Incorporated. All of the above premises are found to be true and correct and are incorporated into the body of this Ordinance as if set forth in their entirety.

SECTION 2: Parks Master Plan Adopted. The City Council of the City of Van Alstyne, Texas, hereby adopts the Parks Master Plan.

SECTION 3: Savings/Repealing Clause. This Ordinance shall be cumulative of all other ordinances of the City and shall not repeal any of the provisions of said ordinances except in those instances where provisions of those ordinances are in direct conflict with the provisions of this Ordinance and such ordinances shall remain intact and are hereby ratified, verified and affirmed.

SECTION 4: Severability. Should any section, subsection, sentence, clause or phrase of

this Ordinance be declared unconstitutional or invalid by a court of competent jurisdiction, it is expressly provided that any and all remaining portions of this Ordinance shall remain in full force and effect. Van Alstyne hereby declares that it would have passed this Ordinance, and each section, subsection, clause or phrase thereof irrespective of the fact that any one or more sections, subsections, sentences, clauses and phrases be declared unconstitutional or invalid.

SECTION 5: Effective Date: This Ordinance shall become effective from and after the date of its final passage and publication as provided by law.

DULY PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF VAN ALSTYNE, TEXAS on this 13th day of August, 2019.


Steve Riley, Mayor

**ATTESTED TO AND
CORRECTLY RECORDED BY:**


Jennifer Gould, City Clerk



Publication: Van Alstyne Leader, August 23, 2019

EXHIBIT “A”

CITY OF VAN ALSTYNE, TEXAS

PARKS MASTER PLAN



Parks Master Plan

City of Van Alstyne
August 2019



ACKNOWLEDGMENTS

Served individuals provided ongoing support to the Dunaway Team throughout the Master Planning process. A special thanks to those who participated:

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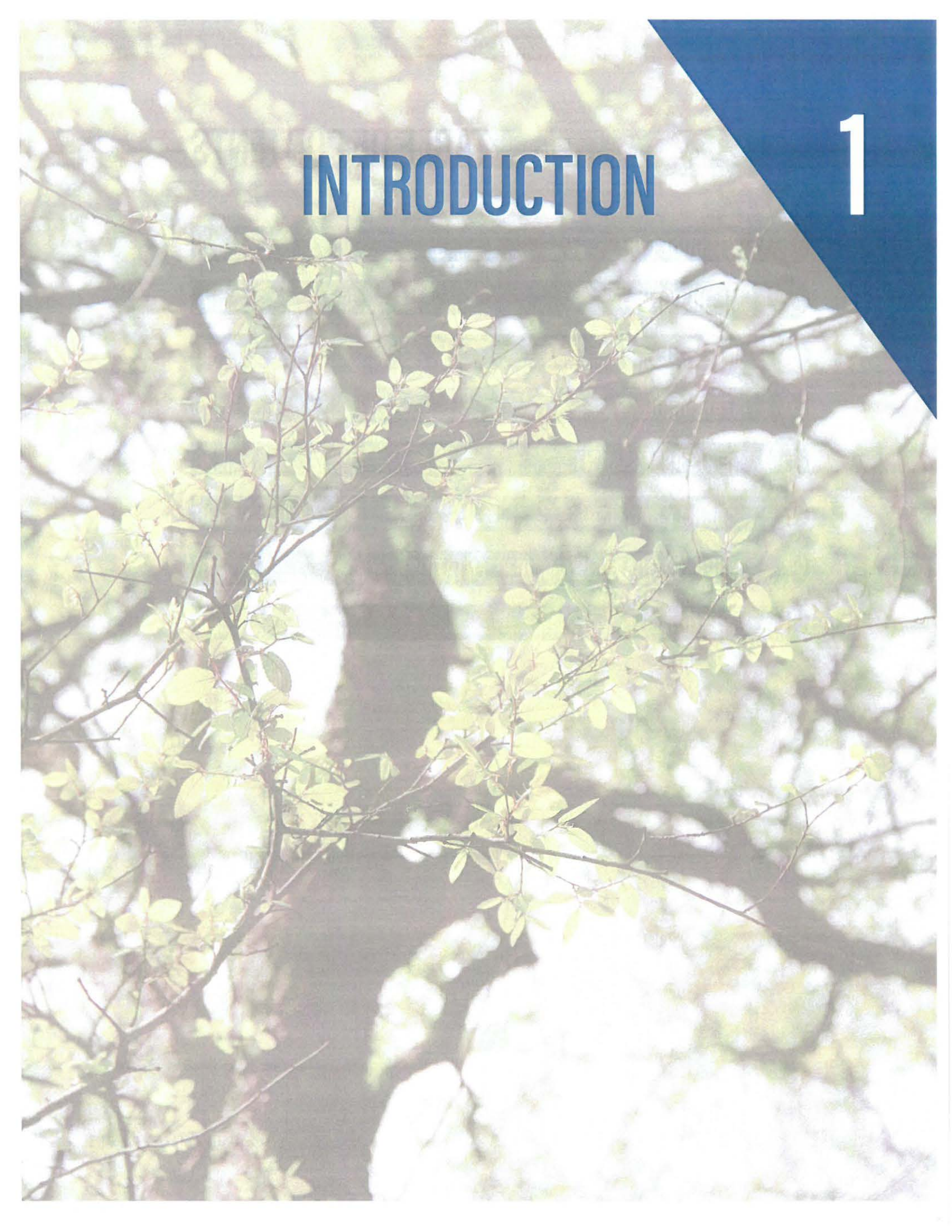
* Former Park Board



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INTRODUCTION

1

INTRODUCTION

1

With a rich history steeped in the rapid expansion of North Texas railroads, the City of Van Alstyne boasts the motto, “*Proud Past, Bright Future*”. Located along the heavily traveled US 75 corridor and just north of one of Texas’ fastest growing regions, the City of Van Alstyne is a hometown community with a set standard for civic gatherings and overall quality of life for its residents. The coming growth and population increase in Van Alstyne will continue to drive City leaders and staff to provide quality parks and recreation services to the community. To be proactive in planning for the future park system, the City commissioned Dunaway Associates to prepare a comprehensive Park Master Plan.

The purpose of this Park Master Plan is to focus on identifying and preparing for implementation of the City’s parks and recreational needs for the next five-year to ten-year period. It addresses the entire City limits including existing, proposed, and future parks and recreation opportunities / projects. The planning team interacted with Park Board as an Steering Committee, as well as various City staff, community leaders, and citizen groups during the planning process.

In preparing this master plan, some of the key objectives for future direction of the Van Alstyne park system include the following:

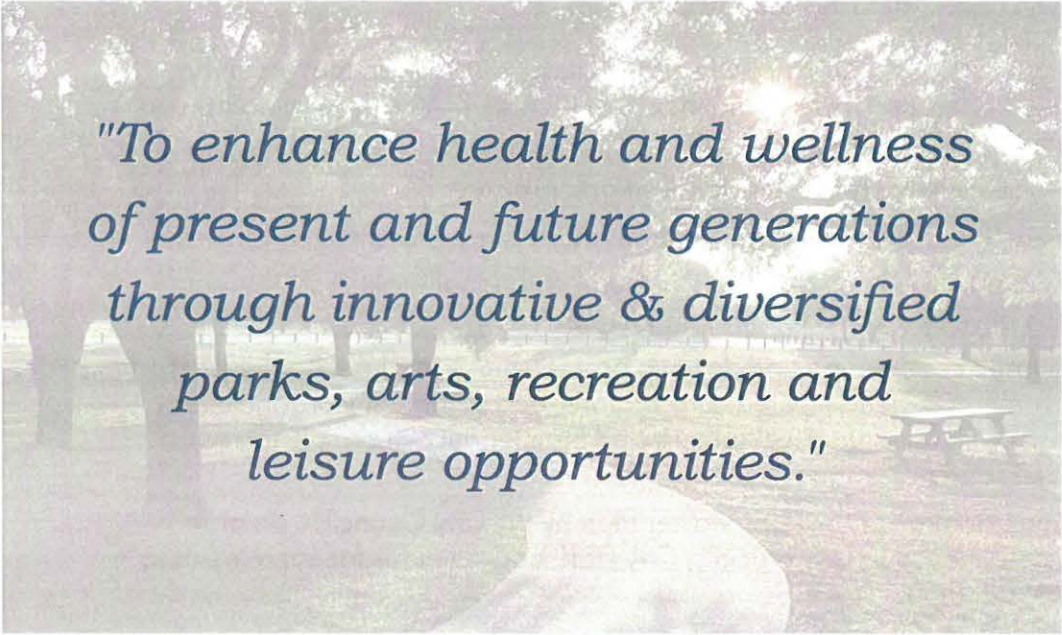
- Provide a variety of quality parks and recreation resources that meet the diverse, year-round recreational needs of the City of Van Alstyne community
- Determine a practical means of maintaining and upgrading existing areas and facilities to a prescribed standard and purpose
- Improve the overall appearance and usability of park and recreation areas.
- Acquire park land and develop outdoor recreational facilities, including orderly development of existing park areas
- Encourage cooperation and develop partnerships with the school district, governmental agencies, area corporations, and community organizations to assist with funding, development and maintenance of park & recreational facilities, and programs
- Obtain adoption of the Park Master Plan by the City Council in order to provide direction to City officials, City staff, and residents for implementing the Master Plan

To ensure that these goals and objectives were addressed, the Steering Committee worked closely with the Dunaway team through key steps of the planning process. They also helped facilitate communication between City staff and public officials and served as a sounding board for the Action Plan initiatives within the plan.



This Master Plan provides recommendations for future land acquisition, park expansion, and park development to serve the growing population of Van Alstyne. Section 2 overviews the methodology and key steps within the overall planning process. Section 3 includes a complete inventory of existing parks, recreational facilities, and sports organizations. Section 4 provides a review of park industry standards and comparisons to the current park system. Section 5 documents the results of the needs assessment and public involvement process. In Section 6, the Master Plan identifies the recommended priorities and locations for actual park improvements. Section 7 provides recommendations and implementation guidelines including potential funding sources for identified priorities.

As stated, this Parks Master Plan will serve as a strategic tool for fiscal planning and development of Van Alstyne's park system over the next five to ten years. Annual reviews of the Master Plan are important to ensure that the implementation is on course. This will also allow City staff and City leaders to address specific changes in priorities and/or special needs that may arise. The key is to maintain a commitment for developing a vibrant, balanced park system for generations to come.



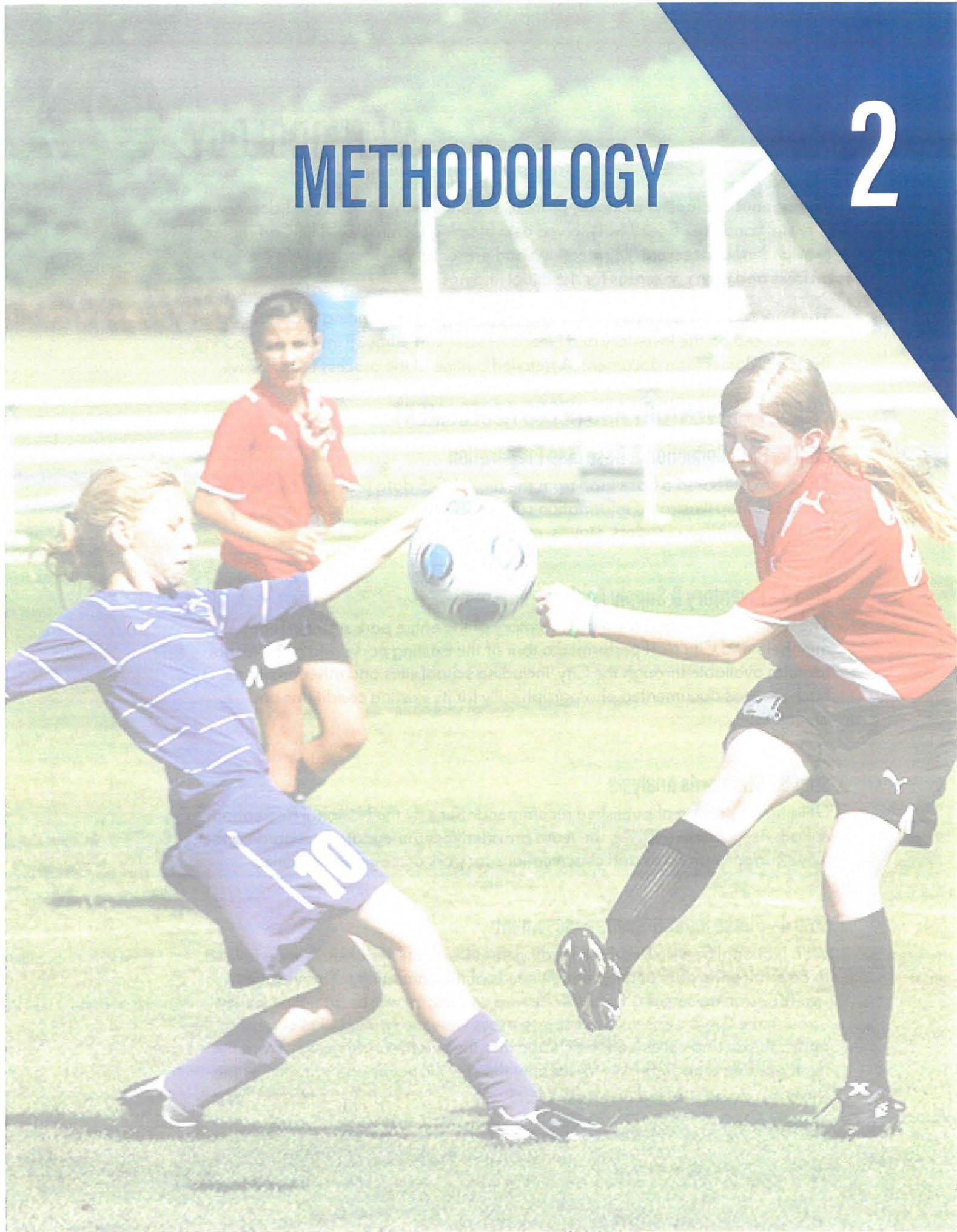
*"To enhance health and wellness
of present and future generations
through innovative & diversified
parks, arts, recreation and
leisure opportunities."*

City of Van Alstyne Parks & Recreation Board Mission Statement



METHODOLOGY

2



Throughout the master planning process, the Dunaway team worked closely with City staff and Park Board who served as a Steering Committee. The Committee provided input at several key meetings and presentations to help guide the process and gain consensus for the initial findings.

The Park Master Plan was prepared using a two-phase planning process. Phase I was focused on the Inventory and Needs Assessment. Phase II involved preparing the Park Master Plan document. A detailed outline of the process is as follows:

PHASE I – INVENTORY AND NEEDS ASSESSMENT

Step 1 – Data Collection & Base Map Preparation

The team prepared a base map from the digital/GIS data provided by the City. The base map illustrated information such as existing park sites, schools, city facilities, drainage corridors, streets, etc.

Step 2 – Inventory & Supply Analysis

The team was provided a current inventory of the entire park system. Team members and City staff performed a tour of the existing parks and recreational facilities available through the City, including school sites and other providers. Each site was documented photographically for its existing conditions and amenities.

Step 3 – Standards Analysis

Utilizing a selection of published recommendations by the National Recreation & Park Association (NRPA), the team provided recommendations regarding the City's current standards and classifications for park acreage and facilities.

Step 4 – Public Input & Needs Assessment

With National Service Research leading this effort, a series of steps were utilized to determine the park and recreation needs of the community. This included two (2) visioning sessions with Van Alstyne citizens, as well as an online survey through the City's website. Hard copy surveys were also provided to citizens at the public library and collected for inclusion into the citizen survey results. From the feedback, the team was able to quantify the specific needs and priorities of the citizens.



PHASE II – PARKS, RECREATION AND OPEN SPACE MASTER PLAN

Step 5 – Priority Ranking Analysis

The team developed a priority criteria system for ranking high, moderate, and low priority needs. From these criteria, a weighted priority ranking was established based upon input from the Citizen Survey (60%), Park Board (20%), City staff (10%), and Dunaway team (10%).

Step 6 – Action Plan

The team prepared specific recommendations in an Action Plan that outlines renovations and new development of parks and recreational facilities to meet future needs within the community. As part of the Action Plan, the team prepared a Feasibility Diagram for North Park showing potential configuration of major recreational items including sports fields, parking, recreational areas, etc.

Step 7 – Implementation Plan

To support the Action Plan, the team prepared an Implementation Plan for the projected budgets/capital costs within the Action Plan. This included funding recommendations that might be utilized over the next 5 to 10 years, as well as, ordinance recommendations pertaining to future development requirements.

Step 8 – Preliminary Park Master Plan

The team prepared the Preliminary Park Master Plan document outlining the entire process, findings, and recommendations. This included preparing exhibits/maps for the items recommended with the Action Plan.

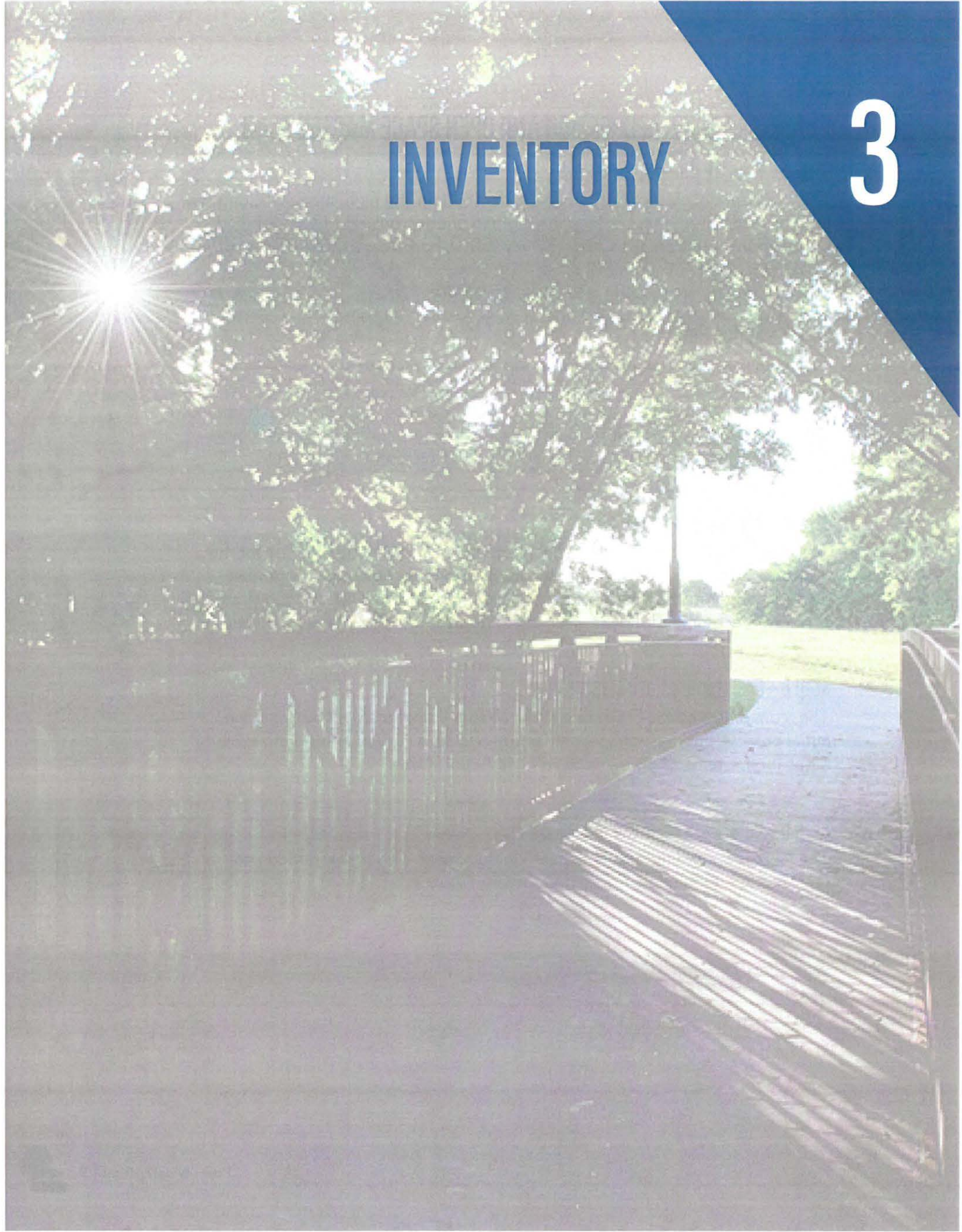
Step 9 – Final Park Master Plan

The team prepared the Final Master Plan document. This task included final presentations to the Park Board and the City Council.



INVENTORY

3





Within their growing community and increasingly utilized park system, City staff has kept an excellent inventory of the recreational amenities in the Van Alstyne park system. Utilizing information provided by City staff, the Dunaway team was able to compile a complete inventory of existing parks, recreation facilities and open spaces in the system. From this inventory, Dunaway staff toured and photographed each park site throughout Van Alstyne. Acreage and amenity inventories for each of the City-owned parks and the HOA parks were provided to Dunaway by City staff. The following pages provide a summary inventory of the existing parks and recreational facilities within the City.



DOROTHY FIELDER PARK



LOCATION:
E JEFFERSON ST

ACRES:
0.20

CLASSIFICATION:
MINI (POCKET) PARK

AMENITIES:

- BENCHES - 2
- GAZEBO - 1
- PICNIC TABLES - 1
- TRASH BARRELS - 4



MCKINNEY WILSON (EAST) PARK



LOCATION:
E JEFFERSON ST

ACRES:
6.23

CLASSIFICATION:
COMMUNITY PARK

AMENITIES:

- GAZEBO - 1
- GRILLS - 1
- PICNIC TABLES - 3
- PLAYGROUND - 1
- RESTROOM FACILITY - 1
- TRASH BARREL - 5
- BLEACHERS - 5
- CONCESSION STAND - 1
- PLAYERS' BENCHES - 4
- SOFTBALL FIELDS - 2
- BATTING CAGES - 1



FORREST MOORE PARK



LOCATION:
S WACO ST

ACRES:
24.00

CLASSIFICATION:
COMMUNITY PARK

AMENITIES:

- BENCHES - 7
- DRINKING FOUNTAINS - 1
- GRILLS - 2
- PAVILIONS - 2
- PICNIC SHELTERS - 3
- PICNIC TABLES - 15
- PLAYGROUNDS - 2
- RESTROOM FACILITY - 1
- TRASH BARRELS - 20
- BASEBALL FIELDS - 3
- BLEACHERS - 8
- BASKETBALL COURTS - 2
- CONCESSION STAND - 1
- PLAYERS' BENCHES - 8
- SOFTBALL FIELDS - 1
- TENNIS COURTS - 4
- VOLLEYBALL COURTS - 2
- WALKING TRAIL - 1
- BATTING CAGES - 1



GEORGETOWN AMENITY CENTER



LOCATION:
1800 AMHERST DR

ACRES:
1.95

CLASSIFICATION:
NEIGHBORHOOD PARK

AMENITIES:

- BENCH - 1
- PAVILION - 1
- PICNIC TABLES - 4
- PLAYGROUND - 1
- RESTROOM FACILITY - 1
- BASKETBALL COURT - 1
- WALKING TRAIL - 1
- SWIMMING POOL - 1



GEORGETOWN POCKET PARK



LOCATION:
ASBURY DR

ACRES:
0.14

CLASSIFICATION:
MINI (POCKET) PARK

AMENITIES:

- BENCH - 1
- PICNIC TABLE - 1



NORTH PARK



LOCATION:
N WACO ST

ACRES:
8.14

CLASSIFICATION:
COMMUNITY PARK

AMENITIES:

- BENCHES - 5
- PAVILIONS - 1
- PICNIC SHELTERS - 3
- PLAYGROUNDS - 1
- RESTROOM FACILITIES - 1
- TRASH BARRELS - 5
- BASEBALL FIELDS - 1
- BLEACHERS - 1
- CONCESSION STAND - 1
- FOOTBALL FIELDS - 1
- PLAYERS' BENCHES - 2



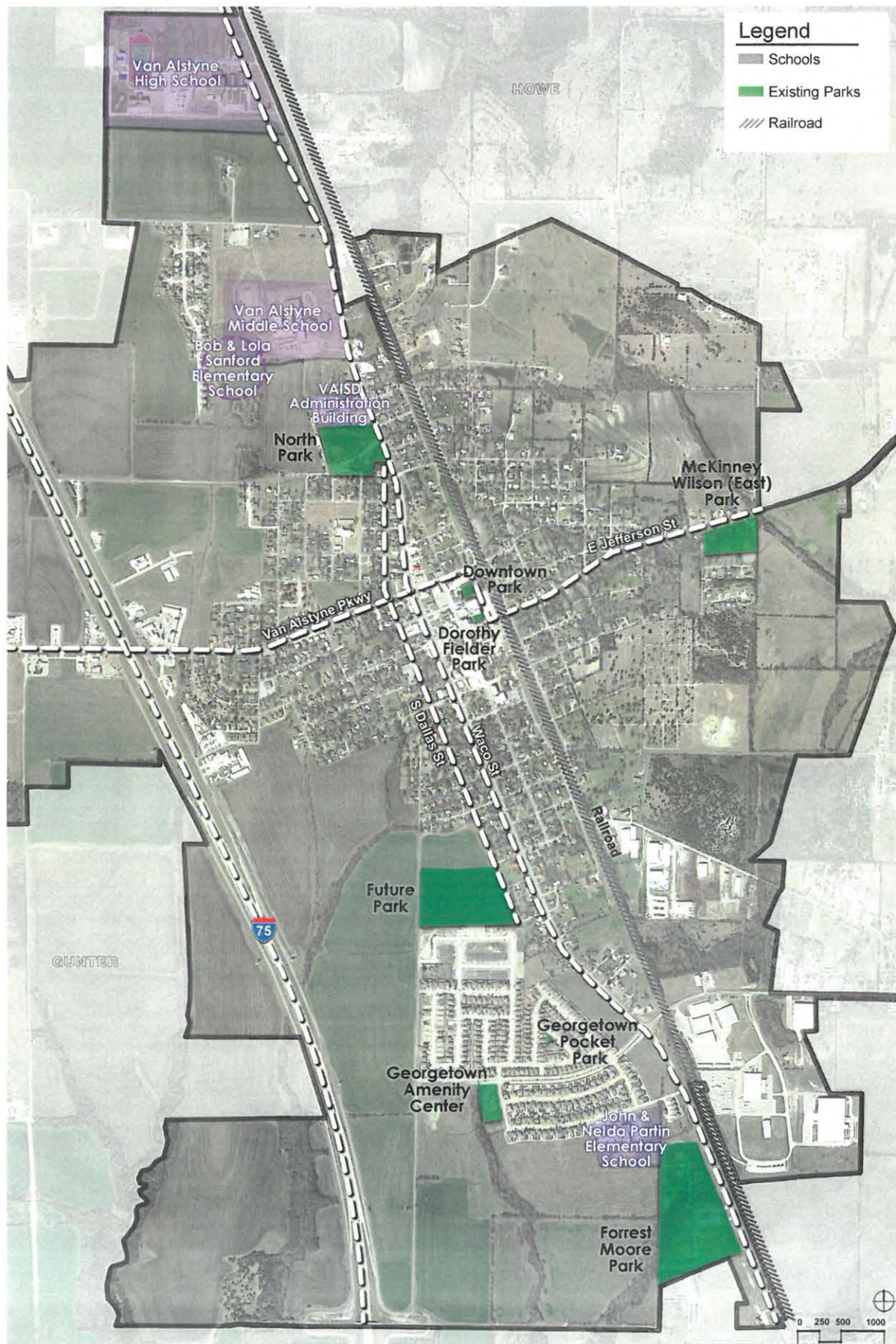
PARK INVENTORY AND AMENITIES

Park Name	Park Address	Classification	Acres	Undeveloped	Benches	Drinking Fountains	Gazebos	Grills	Pavilions	Picnic Shelters	Picnic Tables	Playgrounds	Restrooms	Trash Barrels	Baseball Fields	Bleachers	Basketball Courts	Concession Stand	Football Fields	Players' Benches	Soccer Fields	Softball Fields	Tennis Courts	Volleyball Courts	Walking Trail	Swimming Pools	Batting Cages
North Park	N Waco St	Community Park	8.14	5	-	-	-	1	3	-	1	1	5	1	1	-	1	1	2	-	-	-	-	-	-	-	
McKinney Wilson (East) Park	E Jefferson St	Community Park	6.23	-	-	1	1	-	-	3	1	1	5	-	5	-	1	-	4	-	2	-	-	-	-	1	
Forrest Moore Park	1890 S Waco St	Community Park	24.00	7	1	-	2	2	3	15	2	1	20	3	8	2	1	-	8	-	1	4	2	1	-	1	
Dorothy Fielder Park	E Jefferson St	Mini (Pocket) Park	0.20	2	-	1	-	-	-	1	-	-	4	-	-	-	-	-	-	-	-	-	-	-	-	-	
Georgetown Amenity Center	1800 Amherst Dr	Neighborhood Park	1.95	1	-	-	-	1	-	4	1	1	-	-	-	1	-	-	-	-	-	-	-	1	1	-	
Georgetown Pocket Park	Asbury Dr	Mini (Pocket) Park	0.14	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Downtown Park	W Cooper St	Mini (Pocket) Park	0.35	•	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Future Park	S Dallas St	Community Park	10	•	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Total:			51.01	16	1	2	3	4	6	24	5	4	34	4	14	3	3	1	14	-	3	4	2	2	1	2	

SCHOOL FACILITIES

School Name	School Address	Acres
VAISD Administration Center	1096 N Waco St	3.25
John & Nelda Partin Elementary	201 Newport Dr	10.42
Van Alstyne Middle School	1314 N Waco	31.00
Van Alstyne High School	1722 N Waco St	51.64
Bob & Lola Sanford Elementary	300 Williams Way	13





Parks Master Plan
City of Van Alstyne

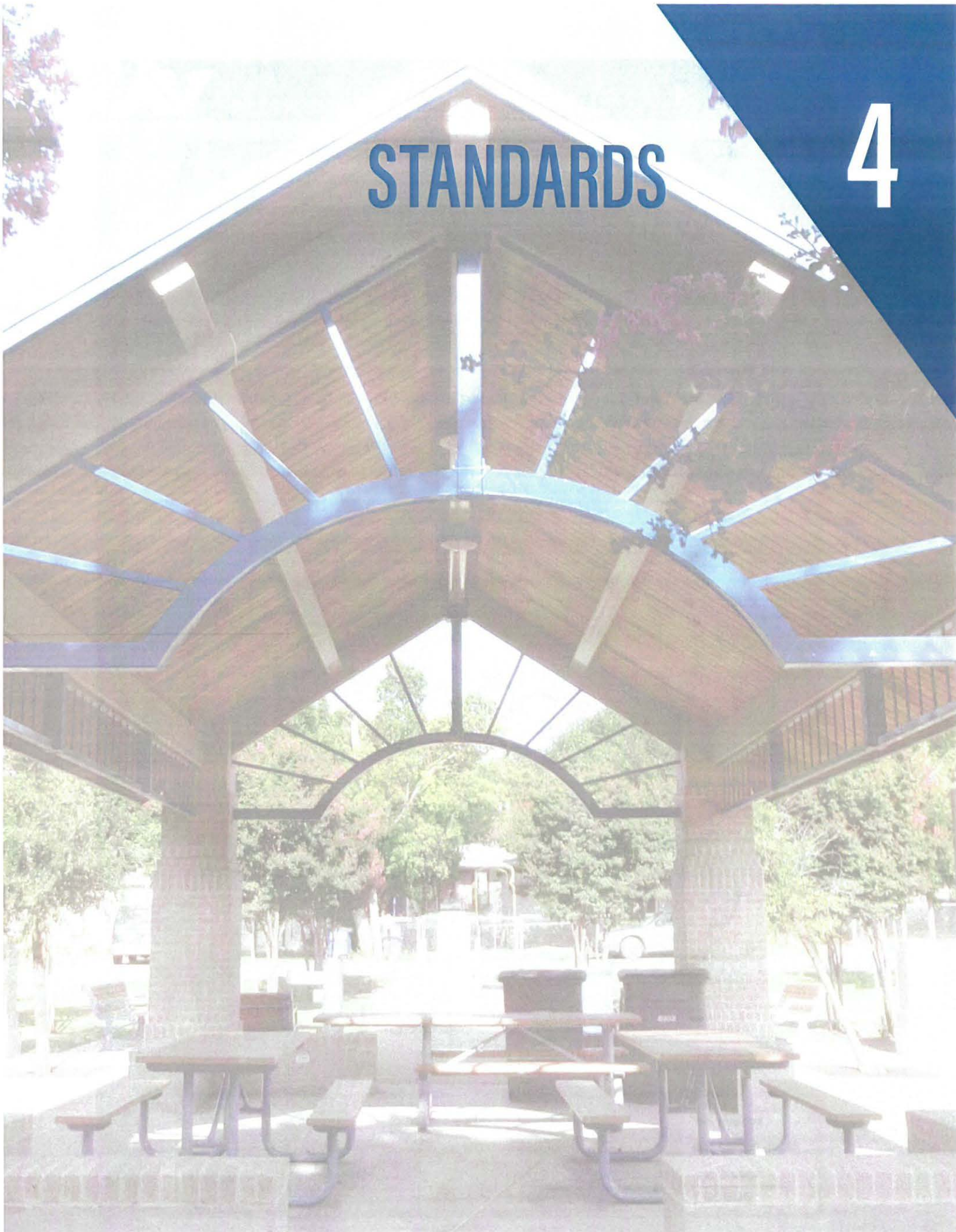
Existing Parks

DUNAWAY
November 16, 2018



STANDARDS

4



When the Dunaway team evaluated the current park system in Van Alstyne, it was important to understand the range of parks, recreation facilities, and other open space areas utilized for recreational activities. A key part of this evaluation was comparing the needs of the present population as well as considering future growth expected. This Park Master Plan includes a selection of traditional standards established by the National Recreation and Park Association (NRPA), especially applicable to smaller, growing communities. The NRPA standards have been the most widely accepted and used standards for decades. This section includes a comparison of Van Alstyne to the NRPA standards based upon park acreage per population, as well as, recreational facilities per population. It also includes a Service Areas graphic exhibit that illustrates the NRPA park classification service radius for existing parks in the Van Alstyne park system.

I. Criteria for Standards

Through the years the most common standards for park planning, as recognized by park and recreational professionals, are the published standards by the NRPA. As acknowledged in their publications, the NRPA recognizes the importance of establishing and using park and recreation standards as:

- A national expression of minimum acceptable facilities for the citizens of urban and rural communities
- A guideline to determine land requirements for various kinds of park and recreation areas and facilities
- A basis for relating recreation needs to spatial analysis within a community wide system of parks and open spaces
- One of the major structuring elements that can be used to guide and assist regional development
- A means to justify the need for parks and open space within the overall land use pattern of a region or community

The purpose of the NRPA standards is to present park and recreation space guidelines that are applicable for planning, acquisition, and development of parks systems. These standards should be viewed as a guide by those municipalities that use them. The standards are to be coupled with the expertise of park planners when evaluating a community to which they are applied. Variations in the standards can also be established to reflect the unique social and geographical conditions of community. For example, Van Alstyne has three parks that would be classified as neighborhood parks by NRPA acreage



standards, but given the mix of activities and that they serve the broader population of Van Alstyne as a whole, each warrant classification as community park.

II. Park Classification System

As the team evaluated Van Alstyne's park system, they confirmed the classification of each park by type, size, service area, and acres per 1,000 population. The following seven (7) NRPA classifications for parks were used for this Master Plan:

Mini (Pocket) Park

The mini (pocket) park is used to address limited, isolated or unique recreational needs of concentrated populations. Typically located less than ¼ mile apart in a residential setting, the size of a mini (pocket) park ranges between 2,500 square feet and 1 acre in size. These parks may be either active or passive, but speak to a specific recreational need rather than a particular population density. NRPA standards for these parks are .25 to .50 acres per 1,000 population.

Neighborhood Park

Neighborhood parks serve a variety of age groups within a limited area or "neighborhood". They range in size from 1-15 acres and generally serve residents within a ¼ to ½ mile radius. The neighborhood park is an area for active recreation such as field games, court games, playgrounds, picnicking, etc. Facilities are generally unlighted and there is limited parking, if any, on site. NRPA standards for these parks are 1 to 2 acres per 1,000 population.

Community Park

Community parks are larger than neighborhood parks and serve several neighborhoods. They range in size from 16-99 acres and serve the entire City. The community park may be a natural area or developed area for a variety of outdoor recreation such as ballfields, playgrounds, boating, fishing, swimming, camping, picnicking, and trail systems. NRPA standards for these parks are 5 to 8 acres per 1,000 population.

Metropolitan Park

Metropolitan parks are large park facilities that serve several communities. They range in size from 100-499 acres and serve the entire City. The metropolitan park is a natural area or developed area for a variety of outdoor recreation such as ballfields, playgrounds, boating, fishing, swimming, camping, picnicking, and trail systems. NRPA standards for these parks are 5 to 10 acres per 1,000 population.



Regional Park

Regional parks are very large multi-use parks that serve several communities within a particular region. They range in size from 500 acres and above and serve those areas within a one hour driving distance. The regional park provides both active and passive recreation, with a wide selection of facilities for all age groups. They may also include areas of nature preservation for activities such as sight-seeing, nature study area, wildlife habitat, and conservation areas. NRPA standards for regional parks vary due to the specific site and natural resources.

Special Use Areas

Special use areas and parks are for specialized or single purpose recreation activities. NRPA defines these areas such as historical areas, nature centers, marinas, zoos, conservatories, arboretums, arenas, amphitheaters, plazas or community squares. There are no specific standards for size or acreage since each community will vary.

Linear Park

Linear parks are built connections or natural corridors that link parks together. Typically, the linear park is developed for one or more modes or recreational travel such as walking, jogging, biking, in-line skating, hiking, horseback riding, and canoeing. NRPA does not have any specific standards for linear parks other than they should be sufficient to protect the resources and provide maximum usage.



NRPA PARK ACREAGE GUIDELINES

Type	Size/Acres	Service Area	Acres per 1,000 Population
Mini (Pocket) Park	2500 S.F.-1 Acre	Less Than 1/4 Mile Distance in Residential Setting	.25-.5 ac/1,000
Neighborhood Park	1-15 Acres	One Neighborhood 1/4 to 1/2 Mile Radius	1.0-2.0 ac/1,000
Community Park	16-99 Acres	Several Neighborhoods	5.0-8.0 ac/1,000
Metropolitan Park	100-499 Acres	Several Communities Under 1 Hour Driving	5.0-10.0 ac/1,000
Regional Park	500+	Several Communities Within 1 Hour Driving	Variable
Special Use Areas	Varies Depending on Desired Size	No Applicable Standard	Variable
Linear Park	Sufficient Width to Protect the Resource and Provide Maximum Usage	No Applicable Standard	Variable
Total			11.25-20.5 Ac/1,000 Population



NRPA PARK ACREAGE GUIDELINES COMPARED TO CURRENT POPULATION

Classification	Existing Acreage	NRPA Guidelines for Population of 4,100	Difference Between NRPA Guidelines and Existing Van Alstyne Parks
		Range	Range
Mini (Pocket) Parks	0.69	1.03 – 2.05	(.34) – (1.36)
Neighborhood Parks	1.95	4.1 – 8.2	(2.15) – (6.25)
Community Parks	48.37	20.5 – 32.8	27.87 – 15.57
Metropolitan Park	0	n/a	n/a
Regional	0	n/a	n/a
Special Use Park	0	n/a	n/a
Linear Parks	0	n/a	n/a
Total:	51.01		

NRPA PARK ACREAGE GUIDELINES COMPARED TO FUTURE POPULATION (2026)

Classification	Existing Acreage	NRPA Guidelines for Population of 12,000	Difference Between NRPA Guidelines and Existing Van Alstyne Parks
		Range	Range
Mini (Pocket) Parks	0.69	3.0 – 6.0	(2.31) – (5.31)
Neighborhood Parks	1.95	12 – 24.0	(10.05) – (22.05)
Community Parks	48.37	60.0 – 96.0	(11.63) – (47.63)
Metropolitan Park	0	n/a	n/a
Regional	0	n/a	n/a
Special Use Park	0	n/a	n/a
Linear Parks	0	n/a	n/a
Total:	51.01		



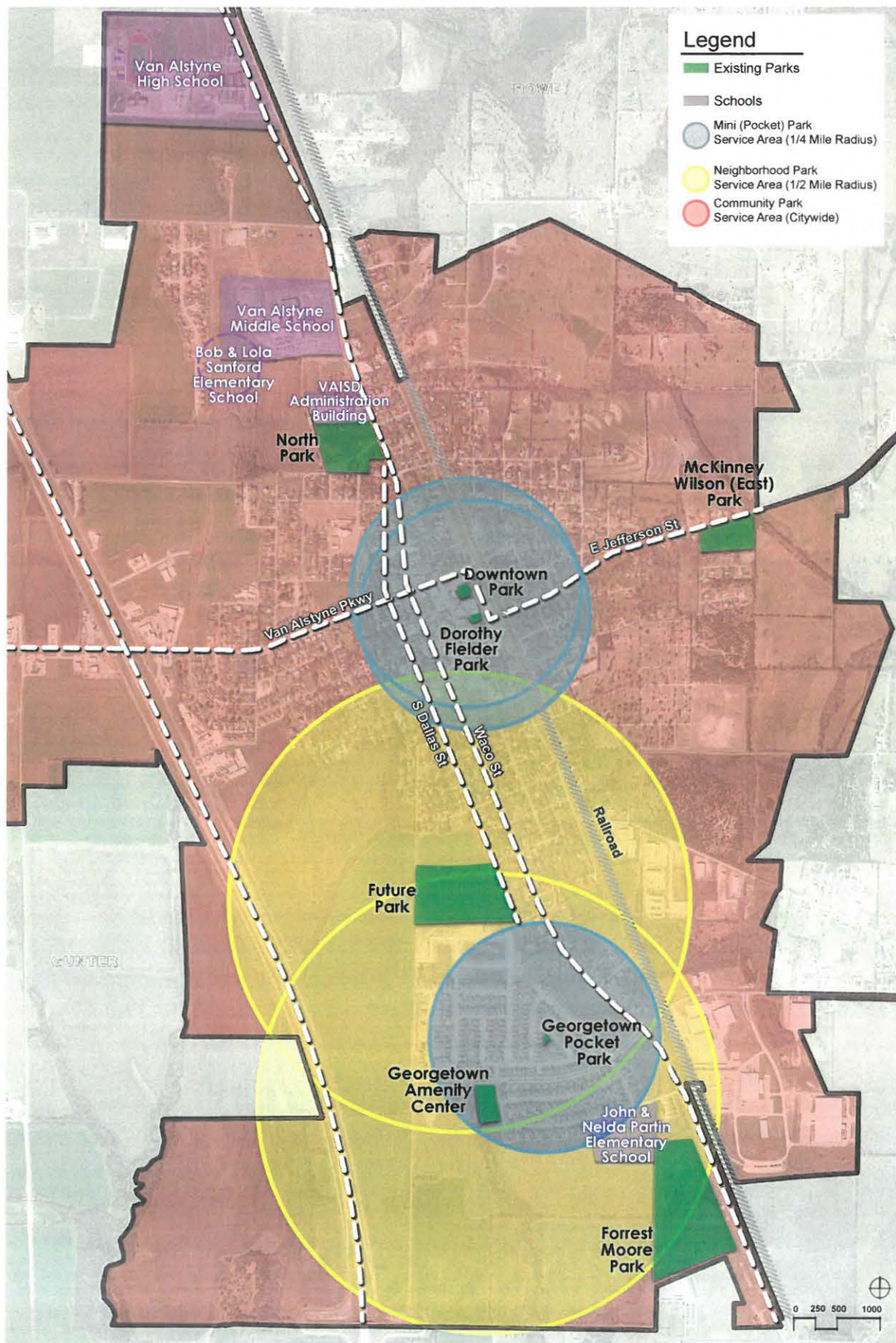
FACILITY DEVELOPMENT STANDARDS APPLIED TO VAN ALSTYNE

Activity/Facility	Recommended Guidelines: Facilities Per Population	Existing Facilities in Van Alstyne	Recommended Guidelines: Facilities for Current Population of 4,100	Recommended Guidelines: Facilities for Projected Population of 12,000
Baseball Fields	1 per 4,000 ¹	4	1-2	3
Basketball Courts (outdoor)	1 per 5,000 ²	3	1	2-3
Football Fields	1 per 20,000 ²	1	0-1	0-1
Pavilion/Picnic Shelter	1 per 3,000 ¹	4	1-2	1-2
Picnic Tables	1 table per 300 ²	10	14	17-18
Playgrounds	1 area per 1,000 ²	5	5	5-6
Recreation Center	1 SF per person ¹	0	4,100 SF	12,000 SF
Soccer Fields (league)	1 per 4,000 ¹	0	1-2	3
Softball Fields	1 per 4,000 ¹	2	1-2	3
Swimming Pool (outdoor)	1 per 20,000 ²	0	0-1	0-1
Tennis Courts	1 court per 2,000 ²	4	2-3	6
Trails	1 mile per 4,000 ²	1.26	1.03	3

¹ Dunaway recommendation for high use by Youth Sports.

² Facility guidelines from NRPA guidelines as well as DFW area standards.





NEEDS ASSESSMENT

5



I. PURPOSE OF STUDY

The Needs Assessment is one of the most significant instruments in the development of a Parks and Open Space Master Plan for the City of Van Alstyne. The findings of the Needs Assessment Study provide a foundation for the direction of the Parks and Open Space Master Plan and provide guidance for developing priorities for park facilities and future park and open space development. National Service Research (NSR), a full-service research firm, employed a multi-step approach in garnering opinions of the citizens of the City of Van Alstyne. The Needs Assessment process was undertaken to meet the following objectives:

- To identify priorities of Van Alstyne Citizens for facility, amenity, and athletic needs
- To measure the interest in various activities, events and programs
- To identify support for funding options for future development of department services and facilities
- To create profiles of survey respondents by key demographic variables

II. RESEARCH METHODOLOGY

APPROACH USED

In order to complete this study effort, NSR and Dunaway conducted (2) public visioning sessions on April 2, 2018 to gauge and understand the needs of the citizens. The results of these discussions assisted in the design of the survey document. The survey document (see Appendix) was designed in conjunction with NSR, Dunaway Associates, and the City of Van Alstyne. The survey questions were based on goals and vision feedback received from the public during the visioning sessions, and the final survey was approved by City staff and the Park and Recreation Board / Steering Committee.

The sampling plan included an online only survey, which was available to all Van Alstyne households (approximately 900 households). The survey link was posted on the City of Van Alstyne website, advertised in the Mayor's newsletter, and distributed through various social media sites. Hard copy surveys were also provided at the library for those unable to complete the survey on line.

The online survey was posted on April 25, 2018 and closed on May 20, 2018 with a total of 270 responses received – a strong 30% response rate. The margin of error of this sample size at a 95% confidence level is plus or minus 5.9%. All

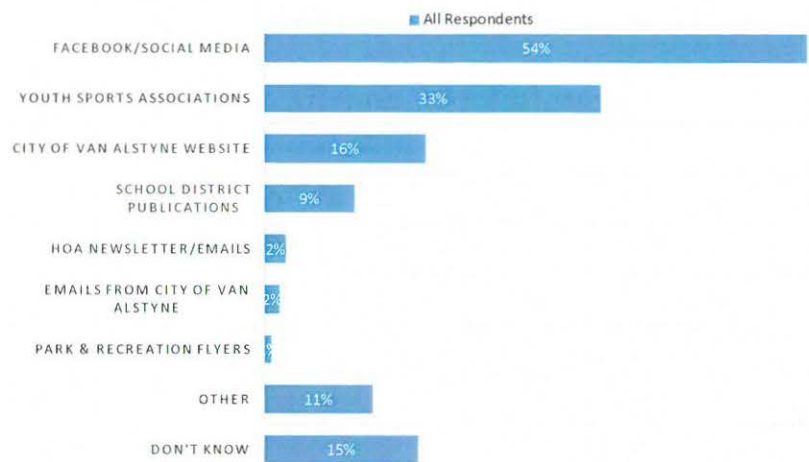


questions were optional to answer, therefore response totals on each question varied and are noted herein. Also, the survey gathered individual IP addresses for each survey completed. Any duplicate IP addresses were deleted from the survey database.

A Summary of the online survey response is as follows, as provided by National Service Research:

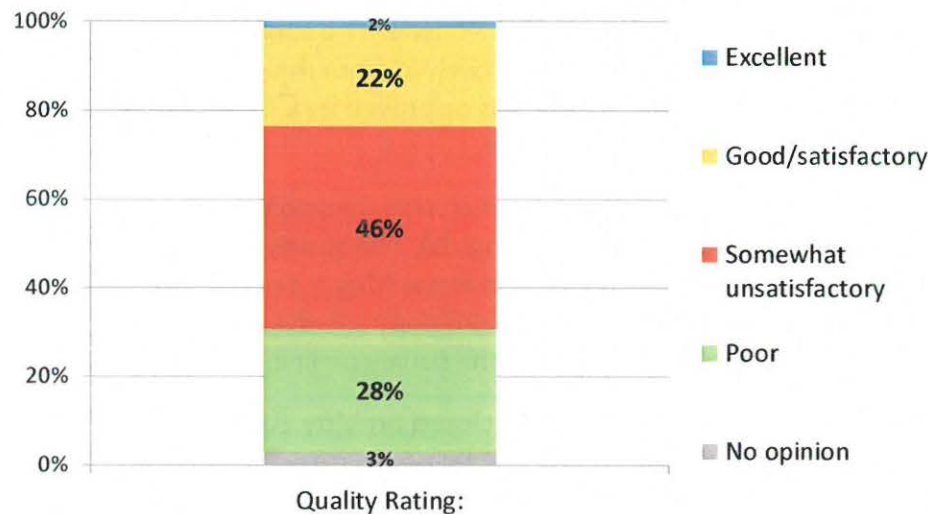
AWARENESS OF PARKS, RECREATION FACILITIES AND PROGRAMS

More than half of respondents find out about parks and recreation opportunities from Facebook/social media. Other answers included primarily word of mouth and the mayor’s newsletter.



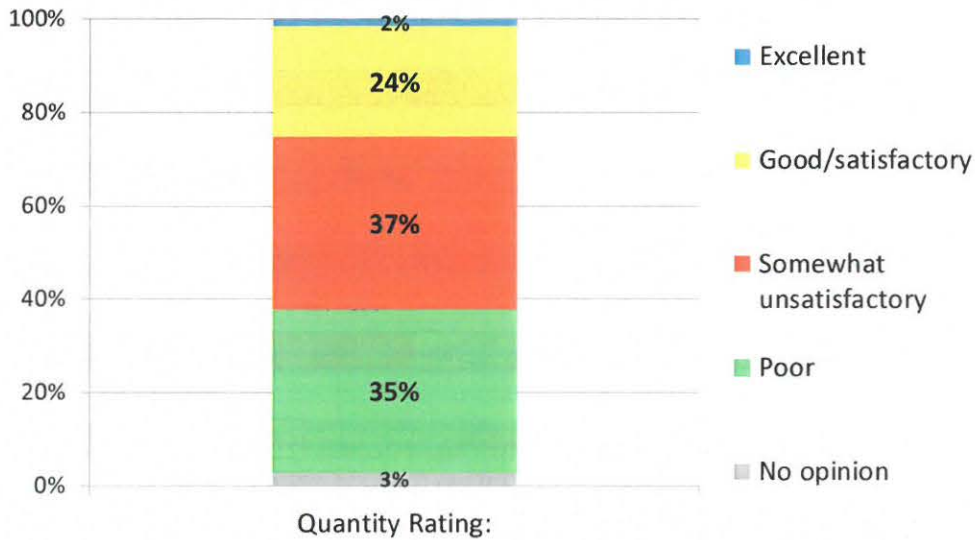
QUALITY OF PARK AND RECREATION OPPORTUNITIES

Almost one-fourth rated the quality of parks and recreation opportunities as excellent or good, however, three-fourths rated it as somewhat unsatisfactory or poor.



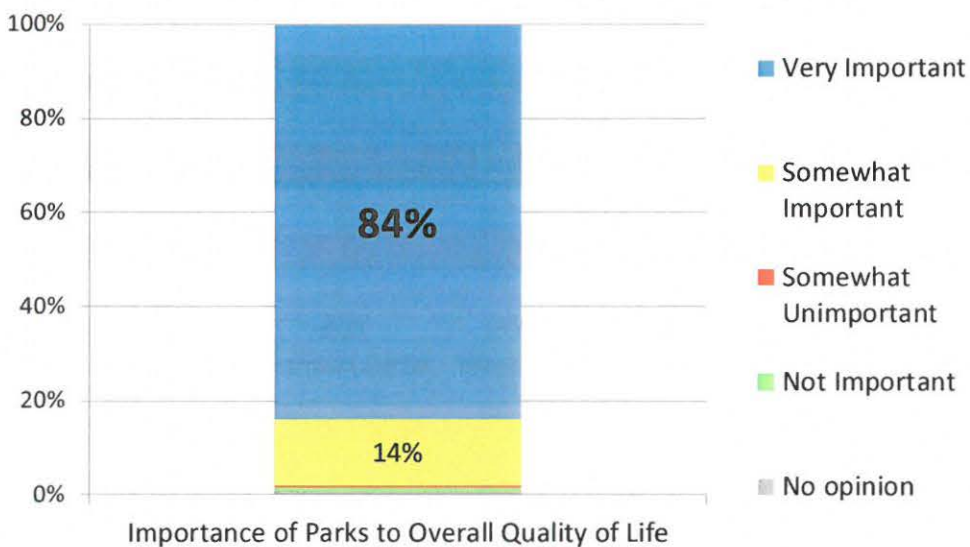
QUANTITY OF PARK AND RECREATION OPPORTUNITIES

Just over one-fourth rated the quantity of parks and recreation opportunities as excellent or good, however, 72% rated it as somewhat unsatisfactory or poor.



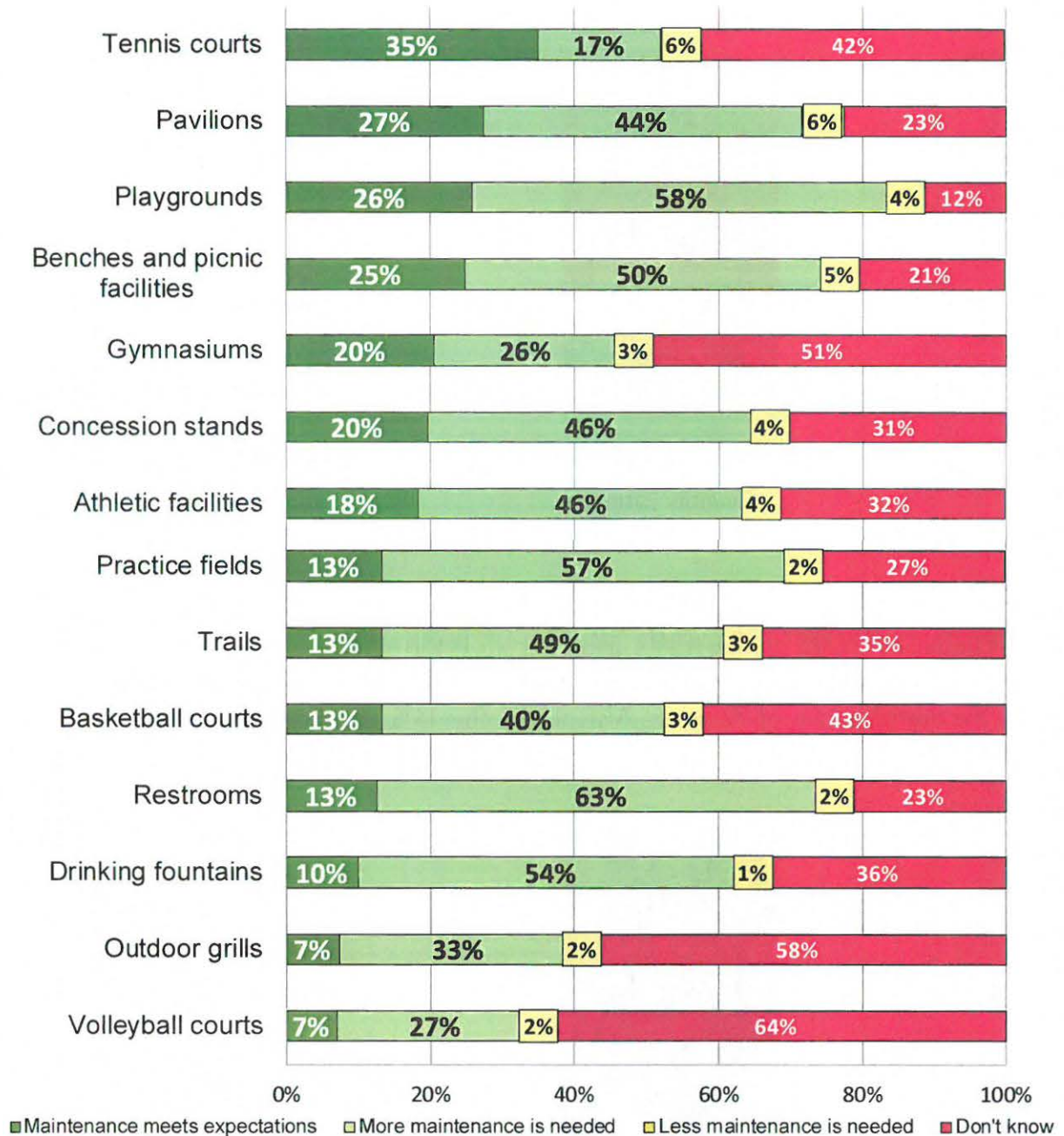
IMPORTANCE OF PARKS TO THE OVERALL QUALITY OF LIFE IN VAN ALSTYNE

84% of respondents reported that quality parks and facilities are very important to the overall quality of life in Van Alstyne. Another 14% said they are somewhat important.



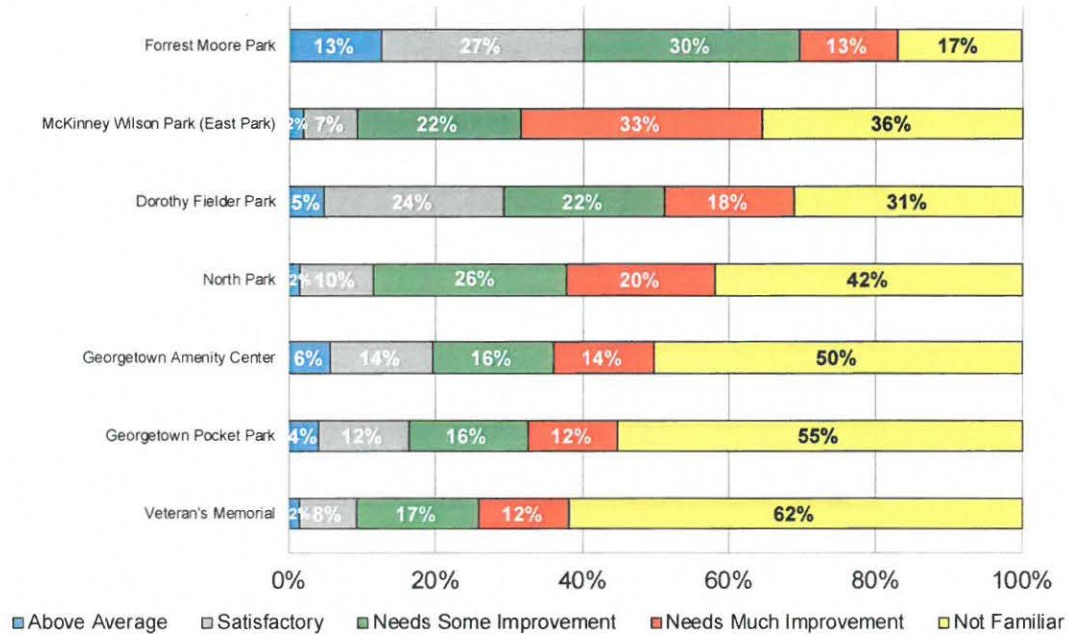
MAINTENANCE RATING

The chart below depicts how residents rated the current maintenance of each facility.



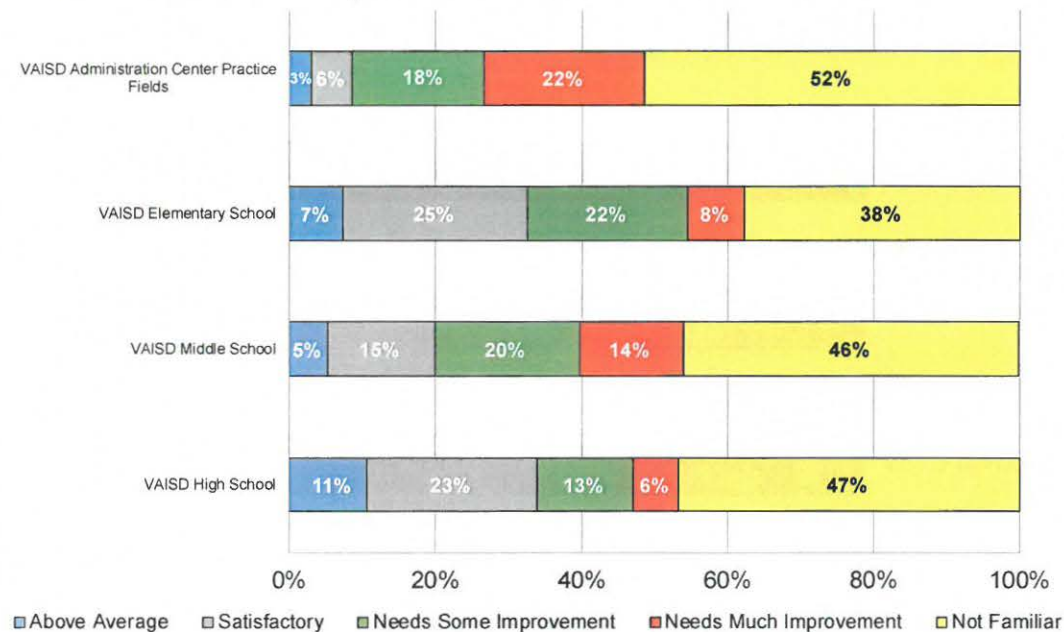
PARK RATINGS - City Facilities

Respondents feel that most parks need some or much improvement. Many respondents are not familiar with some of the parks in Van Alstyne.



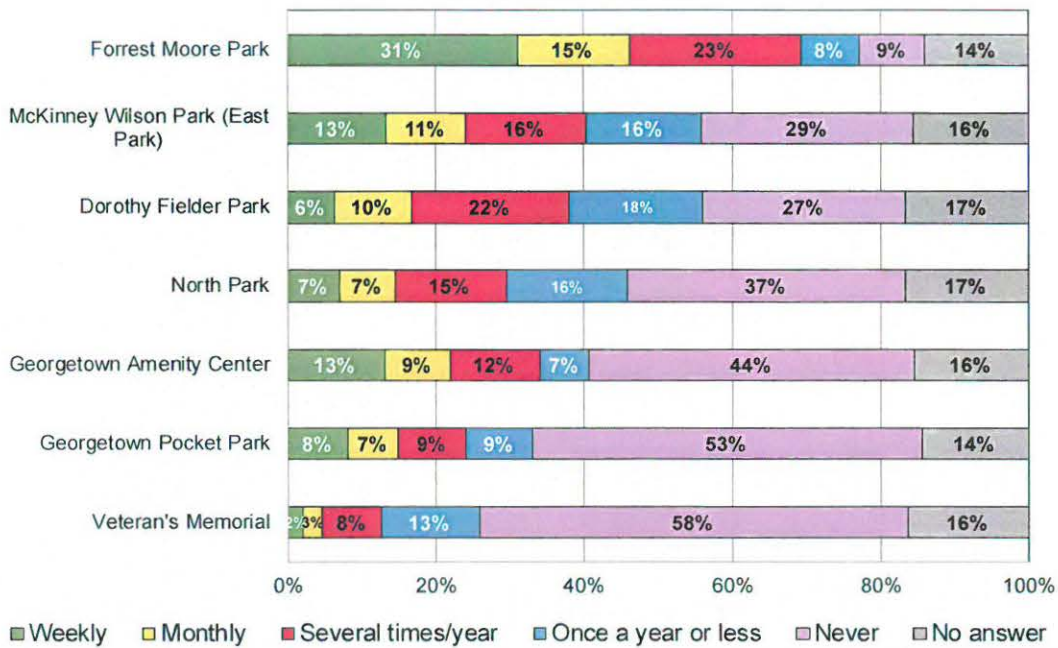
PARK RATINGS - ISD Facilities

32% reported the John & Nelda Partin Elementary school and 34% said the high school are above average or satisfactory. Many respondents are not familiar with the school recreation facilities in Van Alstyne. Note: At the time of this survey, Bob & Lola Sanford Elementary was still under construction.



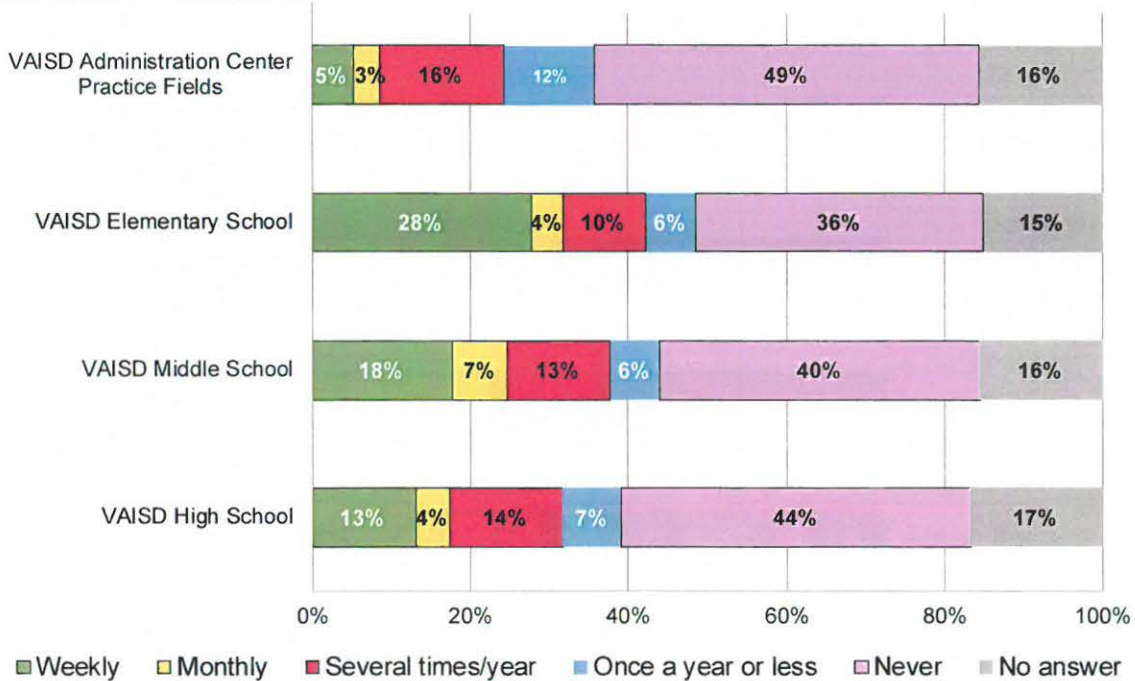
FREQUENCY OF PARK OR SCHOOL USE - City Facilities

Forrest Moore Park is used the most by the respondents.



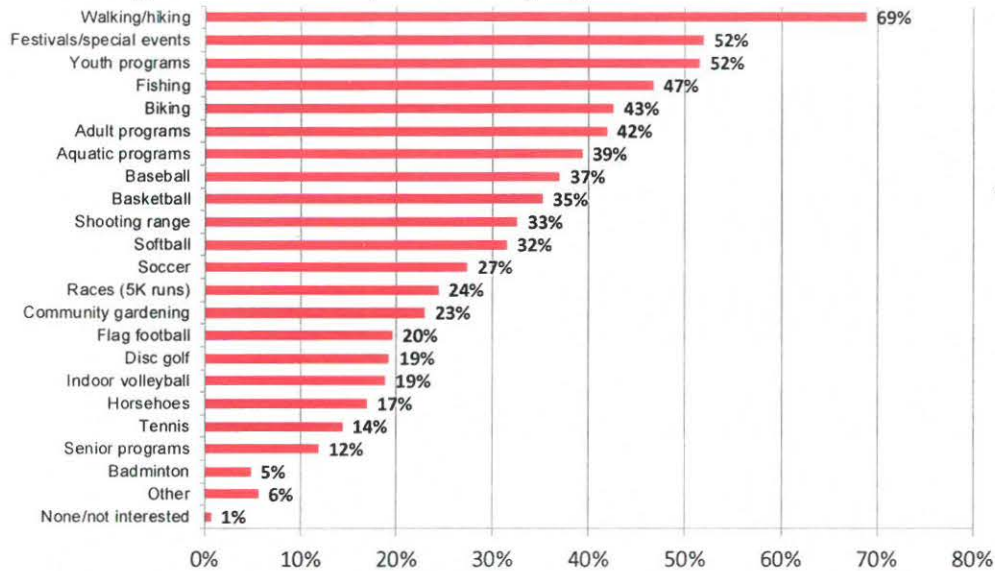
FREQUENCY OF PARK OR SCHOOL USE - ISD Facilities

The Elementary School (John & Nelda Partin Elementary) is used the most by the respondents. Note: At the time of this survey, Bob & Lola Sanford Elementary was still under construction.



RECREATION PROGRAM INTEREST

There is high interest in many recreation programs.



MOST NEEDED FACILITIES IN VAN ALSTYNE

• Respondents were asked to rate the athletic facilities most needed in Van Alstyne.

• The mean score is a calculation of the 4, 3, 2, 1 scores excluding the don't know responses.

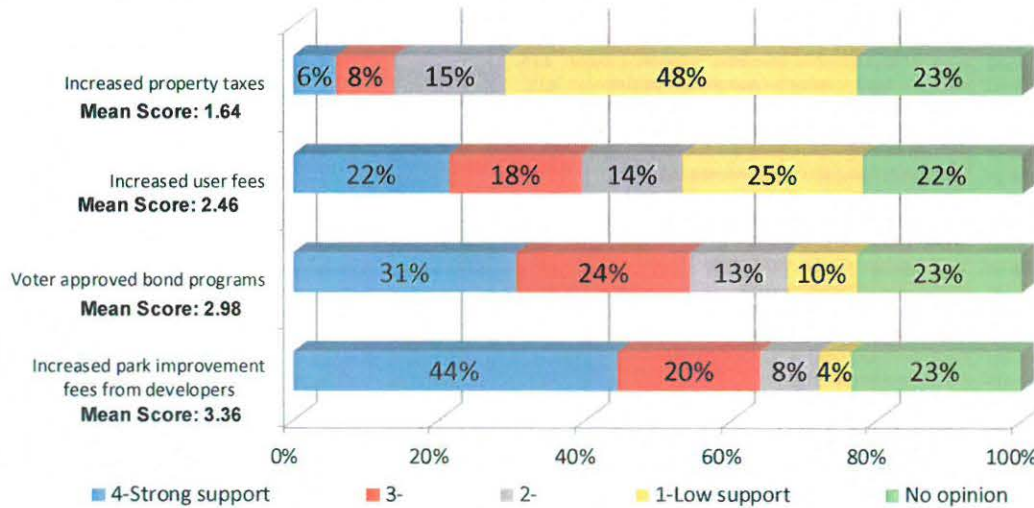
• The priority rank lists, in rank order, the respondents first, second and third most important athletic facilities.

Facility	4- Definitely Needed	3	2	1- Not needed	Don't know	Mean Score	PRIORITY RANK
Trails connected through out the city	52%	14%	10%	4%	19%	3.42	1
Aquatic center (outdoor)	37	18	14	8	23	3.09	2
Playgrounds	52	16	9	2	21	3.49	3
Practice fields	38	19	12	4	27	3.24	4
Pond with fishing pier	33	17	16	8	26	3.02	5
Natural trails	47	17	11	3	22	3.38	6
Recreation center	37	20	14	4	25	3.19	7
Lighting in parks	51	18	9	1	21	3.51	8
Dog park	22	14	20	19	25	2.51	9
Outdoor multipurpose fields	32	23	13	4	28	3.15	10
Special events in parks	30%	26%	14%	6%	24%	3.04	11
Benches/seating areas in parks	36	21	18	4	21	3.12	12
Amphitheater	11	13	21	22	33	2.19	13
Disc golf	7	13	24	20	36	2.13	14
Picnic areas	36	24	15	4	21	3.16	15
Large pavilion	30	21	19	7	23	2.95	16
Open spaces/natural areas	34	21	14	6	25	3.10	17
Wildlife education stations in parks	19	16	22	13	30	2.58	18



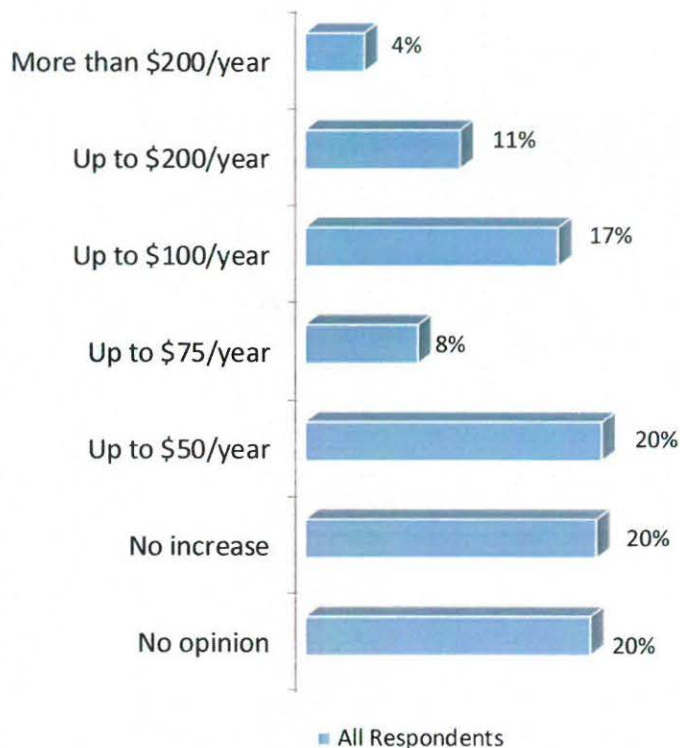
FUNDING OPTION SUPPORT

Respondents reported strong support for voter approved bond programs and increased park improvement fees from developers.



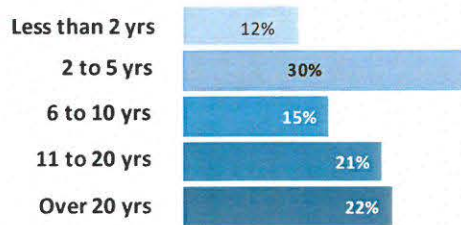
ADDITIONAL PROPERTY TAXES WILLING TO PAY

60% of all respondents are willing to pay some increase in property taxes to fund park improvement priorities.

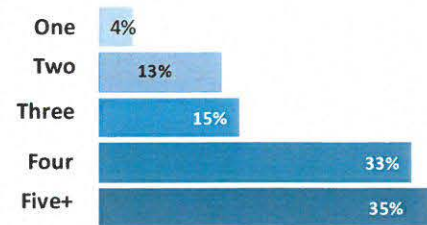


RESPONDENT DEMOGRAPHICS

•Length of Time Lived in Van Alstyne



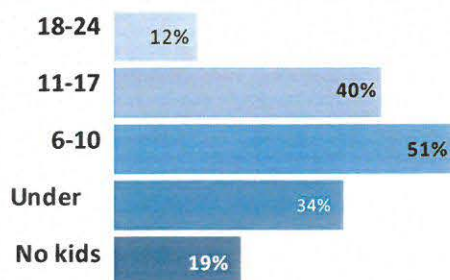
•Household Size – Mean Household Size 4.0



•Respondent Age – Mean 43 Years of Age



• Age Groups of Children in the Household



PRIORITY RANKINGS

6



PRIORITY RANKINGS

Establishing clear priorities for a park system is foundational for guiding a successful Park Master Plan. This allows City leaders to understand the importance of annual budgeting and initiatives that will meet the needs throughout the Van Alstyne community. The priorities in this section are a result of incorporating the inventory, standards analysis, and citizen survey into a ranking of priority needs. From the priority needs, an Action Plan has been established which will help guide the growth, development and maintenance of the park system for the next five to ten years.

Process for Rankings

At the completion of the citizen survey during the needs assessment phase, a method of ranking priorities was implemented. This method included using specific input from the citizen survey results, Park Board, City Staff, and the Dunaway team. The following weighted values were assigned to each:

1. Citizen Input / Survey Results (60%)

The specific needs and requests by the Van Alstyne community as tabulated from the citizen survey

2. Park Board (20%)

The specific parks and recreation needs in Van Alstyne as identified by appointed Park Board members

3. City Staff (10%)

The specific needs as identified by staff based upon recreation programs and demands upon resources

4. Dunaway Team (10%)

The specific recommendations by the Dunaway planning team based upon assessing the unique needs of the Van Alstyne community, current park resources, demographic profile, and future demands for recreational resources

The results of the priority ranking were tabulated into three categories: High Priority, Moderate Priority, and Low Priority. The tables on the following pages provide a summary of the priorities for Van Alstyne.



VAN ALSTYNE PRIORITY RANKINGS

Rank	Action Plan	High	Moderate	Low
1	Playgrounds	◆		
2	Lighting in Parks	◆		
3	Outdoor Multi-purpose Fields	◆		
4	Practice Fields	◆		
5	Benches	◆		
6	Hike / Bike Trails	◆		
7	Picnic Areas		◆	
8	Natural Trails		◆	
9	Large Pavilion		◆	
10	Special Events		◆	
11	Open Space		◆	
12	Recreation Center			◆
13	Dog Park			◆
14	Pond with Fishing Pier			◆
15	Aquatic Outdoor Center			◆
16	Wildlife Education			◆
17	Disc Golf			◆
18	Amphitheater			◆
19	Veterans Memorial			◆



RECOMMENDATIONS & IMPLEMENTATION

7



RECOMMENDATIONS & IMPLEMENTATION

7

The City of Van Alstyne has a well-established park system that has contributed to quality of life in the community for decades. City staff is committed in their efforts to provide parks that address today's user demands, and to planning for amenity growth as their community is expanding. This section of the park master plan outlines a multifaceted approach for implementation of priorities and recommended strategies for park system expansion.

PARK LAND ACQUISITION RECOMMENDATIONS

In recent years, the park system in Van Alstyne has been focused on providing for the demands of its primary user groups which include heavy youth sports participation, as well as, traditional neighborhood park uses like picnicking, playgrounds, and enjoying nature. As the community grows, there will be an increased need for maintenance and upgrade of current facilities that serve these groups; and, there will be an added need for expansion of the park system to serve citizens in new residential neighborhoods and a revitalized historic downtown district.

In evaluating Van Alstyne's park service areas, it is evident that the city is well served in the Community Park category, but the number and distribution of smaller Neighborhood Parks and Pocket Parks is limited. This is particularly true in the central / downtown district as well as in the northern part of Van Alstyne. Even though some of the other park classifications provide Neighborhood Park type amenities, City leaders need to pursue park land acquisition in the north and central (downtown) sectors of Van Alstyne.

With new neighborhoods already being constructed on the north side of town and others to come with future growth, new park sites will expand localized recreation to citizens who live close by and can access them by walking. As the downtown district grows, a focus on park land acquisition / dedication in this area will help preserve open space that balances the density of revitalized development. New pocket parks and preserved open space will provide relief and gathering spaces for citizens in support of an active historic downtown district. Specific recommendations for acquiring park land in each category are listed below.

MINI (POCKET) PARKS

The City currently has .34 acres of Pocket Parks in their system, which falls below the NRPA recommendation for a city of this size. These small public parks usually occur within private development projects and in developing areas like Van Alstyne's downtown district. As new development occurs in this district



and in other areas of Van Alstyne, the City's park dedication ordinance should be updated to require appropriate dedications from a developer to the City. The City may also elect to pursue new parcels of open land in the surrounding neighborhoods to serve this need.

NEIGHBORHOOD PARKS

The City currently has 1.95 acres of Neighborhood Parks in their system, which falls below the NRPA recommendation for a city of this size. With new growth occurring and growth trends anticipated to continue in the residential sector of Van Alstyne, the City can likely expect new neighborhood park land to be dedicated during the development process. An update to the park dedication ordinance that requires developers to provide land to the City for park and recreational purposes will support the City's pursuits in this area of need. Where available, the purchase of residential lots in new or existing neighborhoods can also be an option the City considers.

COMMUNITY PARKS

The City currently has 38.37 acres of Community Parks in their system, which exceeds the NRPA recommendation for the current population. North Park, McKinney Wilson (East) Park, and Forrest Moore Park are well positioned on each end of the City to provide service to the whole of Van Alstyne. As the population grows, there will be an increased demand placed on existing amenities at these parks, and the City should focus on maintenance and upgrade of current facilities, as well as, expanding program opportunities per the Action Plan in this park master plan.

METROPOLITAN AND REGIONAL PARKS

Van Alstyne does not currently have park acreage in these two categories, which is normal for communities of this size. These parks are typically considered when a population moves beyond 50,000 residents or more and often involve a range of both active and passive recreation destinations. Given current population and expected growth trends, the City does not need to pursue parks of this classification at this time.

SPECIAL USE PARKS

Van Alstyne does not currently have park acreage in the Special Use category; and, NRPA does not set guidelines for recommended acreage here. Community growth and changing demographics may present an opportunity for the City to consider adding some unique Special Use Parks like a Community Garden, Dog Park, Skate Plaza, etc. These could include partnering opportunities with the ISD, private sector, or a not-for-profit organization.



LINEAR PARKS

The City does not currently have any Linear Parks in their system. Even though NRPA does not provide a guideline for acreage, Linear Parks would be a nice addition to the expanding Van Alstyne park system. In addition to preserving natural resources in creek and drainageways, Linear Parks often provide lengthy trail corridors for citizens to enjoy. These types of parks and trails serve as important connections between individual parks, neighborhoods, schools and other key destinations within a City. The City currently has approximately 1.25 miles of trail, with over half that total located along drainageways in the Georgetown residential development, and the remaining portion within Forrest Moore Park as a trail loop. Much of the park system remains disconnected. To remain proactive in anticipating growth of Van Alstyne as well as future connectivity needs, the City can consider acquiring Linear Park and trail connection land in creek areas / drainageways, in wide parkways coordinated with roadway improvements, along utility corridors, and in other available corridors – in particular, the railroad R.O.W. if coordination with the railroad is achievable.

PARK DEDICATION ORDINANCE RECOMMENDATIONS

To meet needs identified for a growing park system, there are various methods for obtaining additional park land in the appropriate category. This includes land (or fees) donated by developers within the requirements of a park dedication ordinance. As part of this master plan, the Dunaway team reviewed the City's current park dedication ordinance and provided recommendations for revising the ordinance to City staff.

FUNDING SOURCES

One of the biggest challenges facing City leaders in implementing a park master plan will be prioritizing new capital dollars that will provide for needed park renovations, expansions, and new amenities. To achieve this, City leaders will need to outline an annual strategy for funding capital improvements across the entire park system. To add to the City's available financial resources, Van Alstyne has an opportunity to pursue a wide range of other sources that would help fund the various capital improvements prioritized in this plan. Some of the following sources can be part of the overall implementation plan and are keyed to priorities and park locations in the Implementation Plan on the following pages of this section.



1 Advertising

This funding source comes from the sale of advertising on park and recreation related items such as the city's program guide, on scoreboards, and other visible products or services.

2 Corporate Sponsorships

This funding source comes from corporations that invest in the development or enhancement of new or existing facilities. Sponsorships are also successfully used for special programs and events.

3 Fees / Charges

This funding source comes from fees for use of a facility or participation in a city sponsored recreational program.

4 Foundations / Gifts

This funding source comes from tax-exempt organizations who give donations for specific facilities, activities, or programs. These may include capital campaigns, fundraisers, endowments, sales of items, etc.

5 Friends Associations

This funding source comes from friends group that raise money typically for a single focus priority. This may include a park facility or program that will better the community they live in.

6 General Fund

This funding source is the primary means in providing for annual capital programs, improvements, and infrastructure upgrades.

7 General Obligation Bonds

This funding source comes from bond programs approved by the citizens for capital improvements within the parks system.

8 Grants - TPWD Outdoor Program

This funding source comes from grants for the acquisition and development of outdoor recreational facilities.

9 Grants - TPWD Recreational Trails Program

This funding source comes from grants for the development of new trails or trail extensions.



10 Grants - Transportation Enhancement (TCOG / TXDOT)

This funding source comes from grants for the development of new trails or trail extensions.

11 Interlocal Agreements

This funding source comes from contractual agreements with other local units of government for the joint-use of indoor or outdoor recreational facilities.

12 Irrevocable Trust

This funding source comes from individuals who leave a portion of their wealth for a trust fund. The fund grows over a period of time and is available for the city to use a portion of interest to support specific park facilities as designated by the trustee.

13 Naming Rights

This funding source comes from leasing or selling naming rights for new indoor facilities or signature parks.

14 Park Dedication Fee

This funding source comes from private developers who give land for public parks. This may include land along drainage corridors that can be developed for greenbelts and trails.

15 Park Improvement Fees

This funding source comes from fees assessed for the development of residential properties with the proceeds to be used for parks and recreation purposes.

16 Partnerships

This funding source comes from public/public, public/private, and public/not-for-profit partnerships.

17 Permits (Special Use Permits)

This funding source comes from allowing other parties to use specific park property that involves financial gain. The city either receives a set amount of money or a percentage of the gross from the service that is being provided.

18 Private Donations

This funding source comes from private party contributions including funds, equipment, art, and in-kind services.



19 Reservations

This funding source comes from revenue generated from reservations of parks and facilities. The reservation rates are fixed and apply to group shelters, meeting rooms, and sports fields.

20 Revenue Bonds

This funding source comes from bonds used for capital projects that will generate revenue for debt services where fees can be set aside to support repayment of the bond.

21 Sales / 4B Tax (1/2 Cent)

This funding source comes from a voter approved sales tax that goes toward parks and recreational improvements.

22 Special Fundraisers

This funding source comes from annual fundraising efforts to help toward specific programs and capital projects.

23 Volunteerism / In-Kind Donations

This funding source provides indirect revenue support when groups or individuals donate time to help construct specific park improvements (signs, playgrounds, nature trails, etc.)

IMPLEMENTATION PLAN

The following tables outline a matrix of priority items, budget ranges, possible funding sources, and timeline ranges for implementing this park master plan. The Action Plan exhibit shows graphically the recommended distribution of high, moderate and low priority items throughout the Van Alstyne park system.



HIGH PRIORITY ITEMS												
			Dorothy Fielder Park	McKinney Wilson (East) Park	Forrest Moore Park	Georgetown Amenity Center	Georgetown Pocket Park	North Park	Downtown Park	Future Park		
Rank	Action Plan Item	Budget								Funding Sources	Timeline	
1	Playgrounds	\$175,000 - \$300,000		◆	◆			◆	◆	2, 4, 5, 6, 7, 8, 11, 12, 14, 15, 16, 18, 20, 21, 22, 23	1 - 2 yrs	
2	Lighting in Parks	\$5,000 - \$7,500 per pole pedestrian \$60,000 - \$75,000 per pole sports lighting	◆	◆	◆			◆	◆	◆	5, 6, 7, 8, 14, 15, 18, 20, 21	1 - 5 yrs
3	Outdoor Multi-purpose Fields	Varies		◆	◆			◆	◆	1, 2, 4, 5, 6, 7, 8, 11, 13, 14, 15, 16, 18, 20, 21	3 - 5 yrs	
4	Practice Fields	Varies						◆	◆	5, 6, 7, 8, 11, 14, 15, 16, 20, 21, 23	1 - 5 yrs	
5	Benches	\$1,500 - \$2,000 each	◆	◆	◆			◆	◆	◆	1, 2, 4, 5, 6, 7, 8, 12, 14, 15, 16, 18, 20, 21, 22, 23	1 - 5 yrs
6	Hike / Bike Trails	\$750,000 - \$1,500,000 per mile		◆	◆			◆	◆	◆	2, 4, 5, 6, 7, 8, 9, 10, 11, 14, 15, 16, 18, 20, 21, 22, 23	1 - 5 yrs

* See pages 45 - 47 for funding source key.

MODERATE PRIORITY ITEMS

			Dorothy Fielder Park	McKinney Wilson (East) Park	Forrest Moore Park	Georgetown Amenity Center	Georgetown Pocket Park	North Park	Downtown Park	Future Park		
Rank	Action Plan	Budget								Funding Sources	Timeline	
7	Picnic Areas	\$5,000 - \$7,500 per table		◆	◆			◆	◆	◆	2, 4, 5, 6, 7, 8, 14, 15, 16, 18, 20, 21, 22, 23	1 - 5 yrs
8	Natural Trails	\$5.00 - \$6.00 per sf		◆	◆						2, 4, 5, 6, 7, 8, 9, 11, 14, 15, 16, 18, 20, 21, 22, 23	3 - 5 yrs
9	Large Pavilion	\$150,000 - \$250,000		◆	◆			◆		◆	2, 3, 4, 5, 6, 7, 8, 12, 13, 14, 15, 16, 18, 19, 20, 21, 22, 23	3 - 5 yrs
10	Special Events	Varies	◆		◆			◆	◆	◆	1, 2, 3, 4, 5, 6, 7, 8, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23	N/A
11	Open Space	Varies	◆	◆	◆			◆	◆	◆	4, 6, 7, 8, 11, 14, 15, 16, 18, 20, 21	1 - 5 yrs

* See pages 45 - 47 for funding source key.

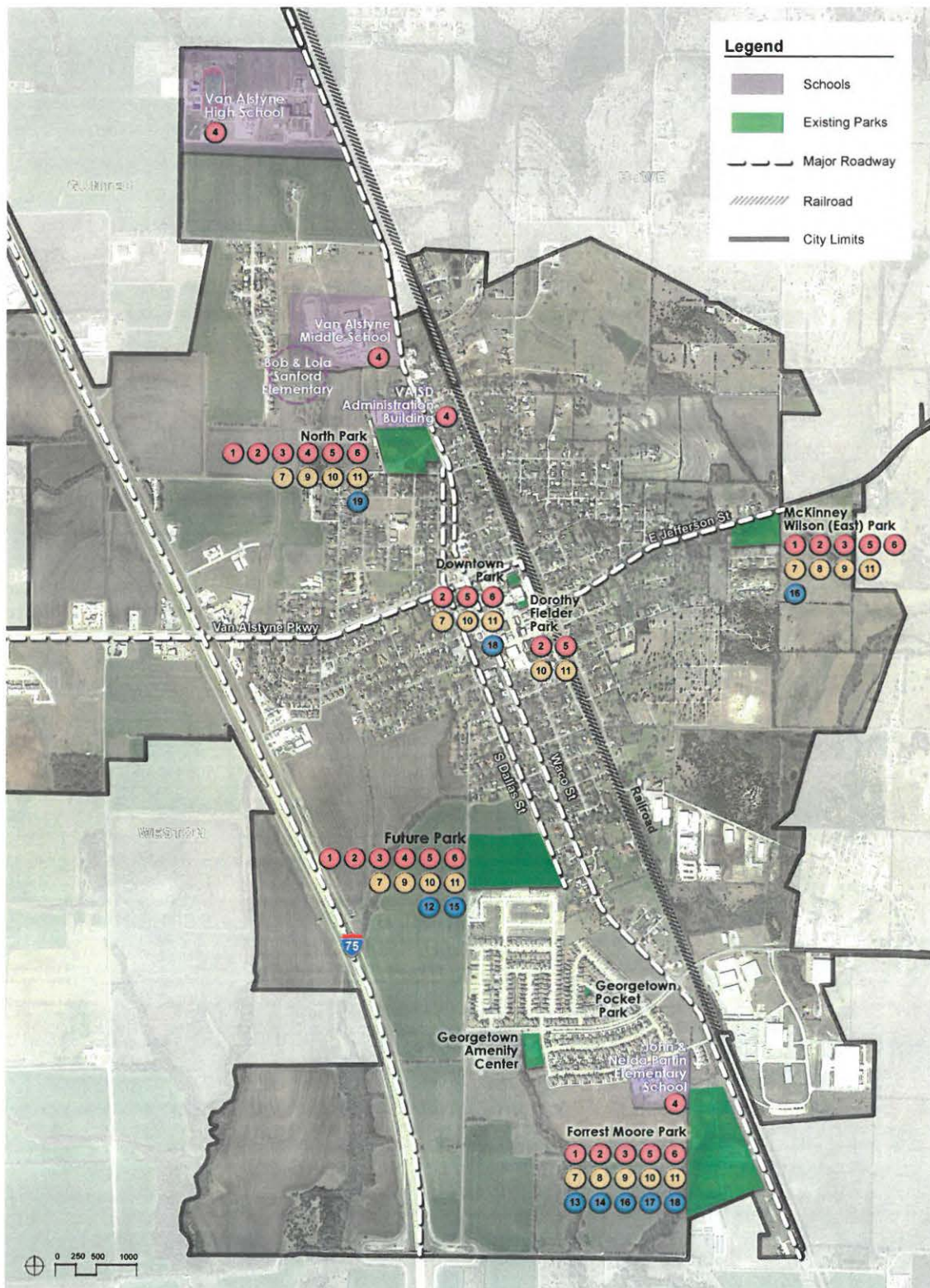


LOW PRIORITY ITEMS

Rank	Action Plan	Budget										
			Dorothy Fielder Park	McKinney Wilson (East) Park	Forrest Moore Park	Georgetown Amenity Center	Georgetown Pocket Park	North Park	Downtown Park	Future Park	Funding Sources	Timeline
12	Recreation Center	Varies								◆	11, 16	5+ yrs
13	Dog Park	\$500,000 - \$750,000			◆						2, 4, 5, 6, 7, 8, 14, 15, 18, 20, 21, 22, 23	1 - 5 yrs
14	Pond with Fishing Pier	Varies			◆						5, 6, 7, 8, 14, 15, 20, 21	3 - 5 yrs
15	Aquatic Outdoor Center	Varies								◆	6, 7, 8, 14, 15, 18, 20, 21	5+ yrs
16	Wildlife Education	\$500 per sign		◆	◆						1, 2, 4, 5, 6, 7, 8, 14, 15, 16, 18, 20, 21, 22, 23	3 - 5 yrs
17	Disc Golf	\$20,000 - \$30,000			◆						2, 4, 5, 6, 7, 8, 13, 14, 15, 16, 18, 20, 21, 22, 23	3 - 5 yrs
18	Amphitheater	Varies			◆					◆	1, 2, 4, 6, 7, 8, 13, 14, 15, 16, 18, 19, 20, 21	3 - 5 yrs
19	Veterans Memorial	Varies							◆		4, 5, 6, 7, 12, 16, 18, 20, 21, 22, 23	3 - 5 yrs

* See pages 45 - 47 for funding source key.





Park Priorities (By Ranking)

- | | | | |
|-------------------------------|---------------------|--------------------------|----------------------|
| ① Playgrounds | ⑥ Hike / Bike Trail | ⑪ Open Space | ⑮ Wildlife Education |
| ② Lighting in Parks | ⑦ Picnic Areas | ⑫ Recreation Center | ⑯ Disc Golf |
| ③ Outdoor Multipurpose Fields | ⑧ Natural Trails | ⑬ Dog Park | ⑰ Amphitheater |
| ④ Practice Fields | ⑨ Large Pavilion | ⑭ Pond with Fishing Pier | ⑱ Veterans Memorial |
| ⑤ Benches | ⑩ Special Events | ⑮ Aquatic Outdoor Center | |



Parks Master Plan
City of Van Alstyne

Action Plan

DUNAWAY
November 16, 2018



APPENDIX

8



VISIONING SESSION FEEDBACK

1. Respondents commented that Van Alstyne values its park system and provided several comments they like about it including: Ease of access
 - Ease of access
 - Trails
 - Baseball and softball fields
 - Tennis courts
2. Attendees commented on the Needs / Vision for the Van Alstyne park system. Comments included:
 - Maintain what we have
 - Larger parks connected with trails
 - More hike/bike/walk trails
 - Use railroad R.O.W for trails/pocket parks
 - More playgrounds
 - Enhanced maintenance of parks
 - Large pavilion
 - Picnic areas
 - Splash pad
 - Disc golf
 - Fishing pond with pier
 - Skate park
 - Horseshoe pits
 - Expand Memorial Park to include a Veterans Memorial and a Memory Memorial post with a walkway and benches
 - Multipurpose outdoor venue (amphitheater)
 - Shooting range
 - Aquatic center
 - Recreation center with meeting space
 - Dog park



- Full sports complex (outdoor multipurpose facility for tournaments)
- Practice fields
- Additional soccer fields
- More programs for all ages
- Wildlife education programs
- Flag Football
- Badminton

CITIZEN SURVEY DOCUMENT

The following pages contain the survey document provided for citizens to complete.



Dear Resident,

The City of Van Alstyne Parks and Recreation Department strives to provide active and passive recreational opportunities for all citizens in an accessible and safe environment, while promoting the preservation of the City's natural resources. The City is in the process of updating the Parks, Recreation and Open Space Master Plan and we are asking for input from residents through the use of this needs assessment survey to assist with developing priorities for the Master Plan. We take this information seriously and use it to help prioritize specific projects and needs of the community.

Please take a few minutes to complete this survey online at www.cityofvanalstyne.us. Your specific answers will be completely anonymous, but your views, in combination with those of others, are extremely important. Should you have any questions about the survey or its results, please feel free to let me know. We ask that one survey be completed per household. ***Please complete and return your survey by May 20.***

Thank you so much for your help with this important survey.

Van Alstyne Parks and Recreation Citizen Survey

1. How do you find out about parks, recreation facilities and recreation programs in Van Alstyne? *(Check all that apply)*

- ☐ 1 Van Alstyne website ☐ 4 Facebook/social media ☐ 7 School District Publications
☐ 2 Youth Sports Associations ☐ 5 Emails from Van Alstyne ☐ 8 Other _____
☐ 3 Park & Recreation Dept. Flyers ☐ 6 HOA newsletter ☐ 9 Do not know how to find out

2. Overall, how would you rate the QUALITY of parks and recreational opportunities in the City of Van Alstyne?

- ☐ 1 Excellent ☐ 2 Good/satisfactory ☐ 3 Somewhat unsatisfactory ☐ 4 Poor ☐ 5 No opinion

3. Overall, how would you rate the QUANTITY of parks and recreational opportunities in the City of Van Alstyne?

- ☐ 1 Excellent ☐ 2 Good/satisfactory ☐ 3 Somewhat unsatisfactory ☐ 4 Poor ☐ 5 No opinion

4. How important do you think quality parks and facilities are to the overall quality of life in Van Alstyne?

- ☐ 1 Very important ☐ 2 Somewhat important ☐ 3 Somewhat unimportant ☐ 4 Not important

5. How would you rate the maintenance and upkeep of the following facilities/amenities in Van Alstyne?

Maintenance Rating <i>(Check ONE answer for EACH Below)</i>	Maintenance meets or exceeds expectations	More maintenance is needed	Less maintenance is needed	Not aware / Don't Use
Athletic facilities	☐ 1	☐ 2	☐ 3	☐ 4
Basketball courts	☐ 1	☐ 2	☐ 3	☐ 4
Benches and picnic tables	☐ 1	☐ 2	☐ 3	☐ 4
Concession stands	☐ 1	☐ 2	☐ 3	☐ 4
Drinking fountains	☐ 1	☐ 2	☐ 3	☐ 4
Gymnasiums	☐ 1	☐ 2	☐ 3	☐ 4
Outdoor grills	☐ 1	☐ 2	☐ 3	☐ 4
Pavilions	☐ 1	☐ 2	☐ 3	☐ 4
Playgrounds	☐ 1	☐ 2	☐ 3	☐ 4
Practice fields	☐ 1	☐ 2	☐ 3	☐ 4
Restrooms	☐ 1	☐ 2	☐ 3	☐ 4
Tennis courts	☐ 1	☐ 2	☐ 3	☐ 4
Trails	☐ 1	☐ 2	☐ 3	☐ 4
Volleyball courts	☐ 1	☐ 2	☐ 3	☐ 4



6. Please rate EACH of the existing parks in Van Alstyne below.

PARKS, FACILITIES AND EVENTS	Above Average	Satisfactory	Needs Some Improvement	Needs Much Improvement	Don't Know Not Familiar
Forrest Moore Park – 1890 S. Waco St. (24 acres)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
McKinney Wilson Park (East Park) – E. Jefferson (6.23 acres)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
Dorothy Fielder Park – W. Jefferson (0.20 acres)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
North Park – N. Waco St. (8.14 acres)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
Georgetown Amenity Center – 1800 Amherst (1.95 acres)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
Georgetown Pocket Park – Asbury Drive – 0.14 acres	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
Veteran's Memorial – located inside North Park	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
VAISD Administration Center Practice Fields – Baldwin St. (3.25 acres)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
VAISD Elementary – Newport Dr. (10.42 acres)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
VAISD Middle – 1314 N. Waco St. (10.42 acres)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
VAISD High School – N. Waco St. (51.64 acres)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐

7. How often do you or other household members use or visit the parks and facilities listed below in the City of Van Alstyne?

Frequency of Use (Check ONE answer for each)	At least once a week	At least once a month	Several times per year	Once a year or less	Never Don't use
Forest Moore Park	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
McKinney Wilson Park (East Park)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
Dorothy Fielder Park	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
North Park	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
Georgetown Amenity Center	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
Georgetown Pocket Park	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
Veteran's Memorial	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
VAISD Administration Center Practice Fields	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
VAISD Elementary	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
VAISD Middle	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐
VAISD High School	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐

8. Which of these would you and your household members (of any age) be MOST INTERESTED in participating?
(Check all that apply)

ACTIVITIES, EVENTS AND PROGRAMS OF MOST INTEREST			
01 ☐ Baseball	07 ☐ Flag Football	13 ☐ Races (5K runs)	19 ☐ Badminton
02 ☐ Basketball	08 ☐ Walking/Hiking	14 ☐ Community Gardening	20 ☐ Senior Programs
03 ☐ Softball	09 ☐ Fishing	15 ☐ Horseshoes	21 ☐ Festivals/Special Events
04 ☐ Soccer	10 ☐ Indoor Volleyball	16 ☐ Shooting range	22 ☐ Other _____
05 ☐ Disc Golf	11 ☐ Tennis	17 ☐ Adult Programs	23 ☐ None/not interested
06 ☐ Biking	12 ☐ Aquatic Programs	18 ☐ Youth programs	



9a. Which facilities or amenities need to be ADDED to existing or future parks in the Van Alstyne?

(Rate EACH facility on a scale from 1 to 4 with 4 being definitely needed and 1 being not at all needed)

Definitely

Not at all

No opinion/

	4	3	2	1	
	Needed		Needed	Not familiar	
A – Amphitheater	4	3	2	1	☐
B – Aquatic Center (outdoor)	4	3	2	1	☐
C – Benches/seating areas in parks	4	3	2	1	☐
D – Disc Golf	4	3	2	1	☐
E – Dog Park	4	3	2	1	☐
F – Hike/bike/walk trails that are connected throughout the city	4	3	2	1	☐
G – Large pavilion (special events/reunions)	4	3	2	1	☐
H – Lighting in parks	4	3	2	1	☐
I – Natural trails	4	3	2	1	☐
J – Open spaces/natural areas	4	3	2	1	☐
K – Picnic areas	4	3	2	1	☐
L – Playgrounds for children	4	3	2	1	☐
M – Pond with fishing pier	4	3	2	1	☐
N – Practice fields	4	3	2	1	☐
O – Recreation Center (indoor multipurpose facility)	4	3	2	1	☐
P – Outdoor multipurpose fields	4	3	2	1	☐
Q – Special events in parks	4	3	2	1	☐
R – Wildlife education stations in parks	4	3	2	1	☐
S – Other needs - ()	4	3	2	1	☐

9b. Which THREE facilities/amenities above are the MOST important to you for the Parks and Recreation Department to focus on within the next five years?

(Write in the letter to the left of the facility in the blanks) 1st _____ 2nd _____ 3rd _____

10. In order to develop and maintain the park and recreation facilities/amenities you have suggested herein, how strongly would you support EACH of the funding options listed below.

(Rate EACH option on a scale from 1 to 4 with 4 being strong support and 1 being low support.)

	4	3	2	1	
	Strong Support		Low Support	No opinion/Not Familiar	
Increased user fees (paying a fee to use a facility/program)	4	3	2	1	☐
Voter approved bond programs	4	3	2	1	☐
Increased park improvement fees from developers	4	3	2	1	☐
Increased property taxes	4	3	2	1	☐

11. How much more per year in additional property taxes would you be willing to pay in order to fund the improvement priorities you have suggested in this survey?

- ☐ 1 More than \$200/year
 ☐ 3 Up to \$100/year
 ☐ 5 Up to \$50/year
☐ 2 Up to \$200/year
 ☐ 4 Up to \$75/year
 ☐ 6 No increase

12. How long have you been a resident of Van Alstyne?

- ☐ 1 Less than 2 years
 ☐ 2 2 to 5 years
 ☐ 3 6 to 10 years
 ☐ 4 11 to 20 years
 ☐ 5 Over 20 years

13. Which youth age groups are represented in your household? (Check all that apply)

- ☐ 1 0 to 5 years of age
 ☐ 3 11 to 17 years of age
 ☐ 5 No children in household
☐ 2 6 to 10 years of age
 ☐ 4 18 to 24 years of age

14. How many persons, including yourself, reside within your household?

- ☐ 1 One
 ☐ 2 Two
 ☐ 3 Three
 ☐ 4 Four
 ☐ 5 Five or more

15. Your age?

- ☐ 1 19 or under
 ☐ 3 25 to 34
 ☐ 5 45 to 54
 ☐ 7 65 to 74
☐ 2 20 to 24
 ☐ 4 35 to 44
 ☐ 6 55 to 64
 ☐ 8 75 or older

16. Provide any other comments you would like to share.



NORTH PARK FEASIBILITY DIAGRAM

As part of this Parks Master Plan, Dunaway worked with the City of Van Alstyne to create a conceptual layout for Action Plan improvements at North Park. Improvements include a reconfigured multi-purpose ballfield / football field area, group pavilion, playground, restroom / concession building, Veterans Memorial, trail loop, parking and other amenities.



