

FY 2027 Department Funding Request

Department/Program #	Department Name / Program	Priority #	Department Improvement Title
06050-0001	06050 - INFORMATION TECHNOLOGY GIS/0001 - ADMIN	1	Nearmap Orthophoto Subscription - NCTCOG Partnership

Budget Category, FINAL Recommendation and Comments		
FINAL Budget Department Category	FINAL RECOMMENDATION for Funding	Comments (if any)
F-Supported	Supported	More efficient and frequent imagery is needed as the County continues to develop. The expansion of this subscription would benefit GIS, Engineering as well as Public Works. Nearmap changed it's pricing structure and no longer offers the ability to pay per square mile and instead it is by population so the adoption of the subscription for Engineering in FY26 is not enough to cover the new pricing model.

WHY is this request needed?
 Rapid development in unincorporated Collin County is driving this request. We have purchased orthophotos every other year for 25 years. The current pace of development necessitates more frequent capture to aid in inspections and 9-1-1 addressing. Nearmap does two flights per year.

WHAT are you requesting?
 Nearmap orthophoto imagery for all of Collin County - 2 flights per year (\$127,500). <https://www.nctcog.org/regional-data/spatial-data-cooperative-program-sdcp/aerial-photography-1> Contingency Plan: A) Unincorporated only - 2 flights per year (\$65,000), B) Standard - 1 flight per year (\$30,000)

HOW will this benefit your office and/or the County?
 The Engineering Department requested more frequent imagery capture in 2025. This would also benefit GIS and Public Works. With the \$2000 public facing option, we're able to share the updated imagery with our citizens through our interactive maps. Nearmap also has better resolution (2.2" pixel for Nearmap v. 3" traditional) Engineering may have funds to contribute to this improvement.

Is there statutory authority for this request?	No	Will this generate revenue?	No	If Yes, potential amount?	NA
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MAINTENANCE/OPERATIONS EXPENSES (SUPPLIES, DUES, MAINTENANCE, ETC):				
Account Description	Details	Amount Requested	Budget Dept. Comments	FY 2027 Supported Amount
	Nearmap Orthophoto Subscription (1 Year)	\$129,500.00	Price for a 5 Year Subscription	\$177,500.00
M&O Requested Subtotal:		\$129,500.00	Supported M&O Total	\$177,500.00

Savings / Reductions				
Account String	Account Description	Reduction Amount	Details of Reduction	Supported
			Current Nearmap Budget in Engineering	(\$65,000.00)
Reductions Subtotal:		\$0.00	Supported Reduction Subtotal:	(\$65,000.00)
Total Estimated Department Request:		\$129,500.00	Updated Total Department Request:	\$129,500.00
SUPPORTED Total Department Request Utilizing FY 2027 Funds:				\$112,500.00
RECOMMENDED Total Department Request Utilizing FY 2026 Funds:				\$0.00

Notes to Purchasing Department (part numbers, equipment specifications, where you found the item, etc.)
<https://www.nctcog.org/Regional-Data/Spatial-Data-Cooperative-Program-SDCP/Aerial-Photography-1>

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ANALYSIS

Q & A Discussions with Department					
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Sent To:	Date Sent	Comment	Date Received	Responder's Name	Comment
Christina Divers	3/19/2026	Due 3/26/26	3/20/2026	Bret Fenster	

Questions TO Department	Response From Department
In FY 2026 the County approved Nearmap for 2 flights per year for the unincorporated areas of the county (included in Engineering's Budget). Why should Collin County increase the subscription to cover all the incorporated areas?	So we would have the ability to serve the most recent aerial imagery to all of our citizens via our interactive maps, not just unincorporated areas. We help with 9-1-1 addressing in some of our smaller cities. The Sheriff's Office dispatches to some incorporated areas. https://www.nctcog.org/regional-data/spatial-data-cooperative-program-sdcp/aerial-photography-1 "Click here" button for details
Is the \$2,000 public facing option available for the unincorporated areas only? Is it included in the \$65,000 cost or on top of?	On top of it - It's available with the subscription of the extent you purchase. So, yes - If we only purchased unincorporated, it's \$2000 in addition to the subscription cost.
Do you plan to continue with the bi-annual orthoimagery through COG or will this replace it?	The Nearmap subscription is also through the NCTCOG as another option. Nearmap would replace the bi-annual imagery purchases if we find it superior.

Sent To:	Date Sent	Comment	Date Received	Responder's Name	Comment
			6/5/2026	Bret Fenster	

Questions TO Department	Response From Department
	Update in pricing from COG. https://www.nctcog.org/regional-data/spatial-data-cooperative-program-sdcp/aerial-photography-1
	Good afternoon, Due to the Nearmap price increase and the uncertainty of Commissioners Court approval, I have decided to commit to the traditional NCTCOG orthophoto purchase for FY2027. https://www.nctcog.org/regional-data/spatial-data-cooperative-program-sdcp/aerial-photography-1 Today was the last day to commit to the cooperative FY2027 project. This purchase is certainly more of a sure thing than the Nearmap contract. The not-to exceed price quoted is quoted below.

Sent To:	Date Sent	Comment	Date Received	Responder's Name	Comment
Bret Fenster	6/9/2026		6/10/2026	Bret Fenster	

Questions TO Department	Response From Department
If the County were to adopt the funding for Nearmap for FY 2027, would you be able to enter into a contract in FY 2027 or since you committed to the traditional would you have to wait and if so till when?	Nearmap has their own subscription licensing and the traditional orthophotography is NCTCOG owned, so we could enter into a FY2027 contract since they are separate programs through NCTCOG. The 5-year term looks advantageous for cost savings. The main advantages for Nearmap are the capture frequency and the quick turnaround, which we now need in Collin County to keep track of all the change. Engineering needs the faster turnaround and frequency and this would also benefit GIS and other departments.
Are there any cities or entities in Collin County or near us that use Nearmap that you could reach out to see what the images look like and if it would be a good fit or possibly replacement for the coop? If you could see the product and like it and could discontinue the coop after FY27 then the ask for Nearmap cost would be lower, but if you don't think it would be sufficient or still need the coop imagery then the ask for Nearmap is just more money.	Here's the comment I received from a colleague: "We love Nearmap, waaaaayyyy better than NCTCOG annual imagery."

Sent To:	Date Sent	Comment	Date Received	Responder's Name	Comment
Bret Fenster	6/24/2026		6/24/2026	Bret Fenster	

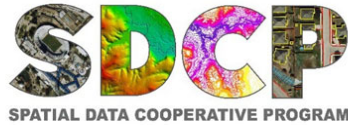
Questions TO Department	Response From Department
Based on that would you like the request to remain with the option to continue both or just Nearmap after this year?	If Nearmap and the NCTCOG imagery is approved for FY 2027, we would not need both after FY2027. Another option to investigate/consider: See if we can get a quote from Nearmap using the 2020 rural population of 50,000 – 250,000 for \$22,600 for a 1 – 5 year contract and continue the NCTCOG co-op. Then we could perhaps continue NCTCOG co-op for the full coverage we need on the interactive map and also purchase the Nearmap subscription for daily workflows. I'm uncertain if they could provide just the unincorporated areas. It's fairly messy. Either way, it would be good to get a quote directly from Nearmap to see if it's possible. I could start checking on this after I get my PFPs done tomorrow.

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NCTCOG 2025

Nearmap



Nearmap Service
Annual Subscription Costs
December 1, 2025 – November 30, 2026

Orthophotography Only						
Term	2020 Pop 1-3000	2020 Pop 3001-10,000	2020 Pop 10,001-50,000	2020 Pop 50,001 - 250,000	2020 Pop 250,001 - 750,000	2020 Pop 750,000+
1-year	\$ 5,200.00	\$ 5,550.00	\$ 6,150.00	\$ 22,600.00	\$ 78,600.00	\$ 240,500.00
2-year	\$ 4,850.00	\$ 5,200.00	\$ 5,800.00	\$ 21,200.00	\$ 73,700.00	\$ 224,750.00
3-year	\$ 4,500.00	\$ 4,850.00	\$ 5,450.00	\$ 19,800.00	\$ 68,800.00	\$ 209,000.00
4-year	\$ 4,150.00	\$ 4,500.00	\$ 5,100.00	\$ 18,400.00	\$ 63,900.00	\$ 193,250.00
5-year	\$ 3,800.00	\$ 4,150.00	\$ 4,750.00	\$ 17,000.00	\$ 59,000.00	\$ 177,500.00