

Collin County
Myers Park and Event Center Advisory Board
Minutes
January 23, 2018

Item No. 1 Call to Order

Judy Florence called to order the meeting of the Myers Park and Event Center Advisory Board at 7:42 a.m. The following board members were present: Norman Gidney, Marianne Wells, Chris Kern, and Lily Bao. Myers Park staff present was Judy Florence, Mark Page, and Jennifer Rogers. Absent were: Rutledge Haggard, Steven Wright and Joanie Bishop

Item No. 2 Review and Action to approve October 25, 2017 Meeting Minutes

Ms. Wells made a motion to approve the October 25, 2017 Meeting Minutes, second by Mr. Gidney.

Item No. 3 Update on Farm Museum

With the Collection status, Ms. Rogers reported all artifacts have been moved out of the Baxter Barns to either Fence Row or to the Farm Museum. With the Education Programs the Homeschool Days that take place every other month are a great success and future workshops are already booked through October 2018. Ms. Rogers explained the “Pop Up Programs” which are programs that occur quickly in response to a visitor or workshop participant’s suggestion have also very successful. Since October the museum has implemented 6 of these types of programs and already have 10 more scheduled through February that are booked. The museum conducts 4 to 5 programs a week that help increase visitation and participation at the museum. Ms. Rogers reported that planning is underway for the Rural Heritage Fair on May 19, 2018. She is trying a Facebook advertisement and the Kid’s Marketplace is gaining participants while raising awareness and interest of this event. Farmersville Times published an excellent article below the fold on their front page about the Farm Museum and the Rural Heritage Fair from an interview I gave them at a Farmersville Rotary Club meeting. Our first quarter has ended with Revenue \$1,961 and total number of programs to date 48, which is more than half the number of programs we completed in all of last year.

Item No. 4 Update on recent and future events at Myers Park

Mr. Page reported we survived the Collin County Junior Livestock Show without issues. It was a typical year and the Grounds Crew did an excellent job with change overs, long days, long nights and managed to keep additional hours to a minimum. Vintage Market Days in November was one of the biggest yet due to the expansion of using the Stall Barn as well as the Show Barn. Looking forward to their return in May. Late January we have a Cowboy Church women’s conference coming with close to 800 people and March 17-18, 2018 is the Collin County Master Gardener’s Garden Show.

Item No. 5 Update on Projects at Myers Park

Ms. Florence reported that the Hardscape Project for flagstone pathway and steps was awarded to North Rock Construction on 1/22/18 so that project should start soon. The Show Barn, Stall Barn and Haggard Office will all be getting new rooves through insurance claim. The Baxter Barns have been demolished. There is erosion on the North East and North West corners. An irrigation leak underground has been located and fixed at the east end. There are still some type of foundation issues around the arena, it is sinking on north end. Drawings are being prepared for the road project.

Item No. 6 Update and any Action on the Farm Museum Foundation Board.

Ms. Wells reported that the agency we use to hold our funds, Communities Foundation, said it would be a conflict of interest if the money were controlled by County officials. Currently the Farm Museum Foundation is out of compliance and needs to re-incorporate if the desire is to keep this fund. As a Board please think about these questions: What do you want to do with these funds? How much would be ideal to disperse each year?

Item No. 7 Possible future agenda items

Our next Advisory Board Meeting is scheduled for **Tuesday, April 24, 2018 at 7:30 a.m.** at The Landing at Myers Park.

Item No. 8 Adjourn

The meeting was adjourned at 8:43 a.m.